

INTERNATIONAL
BEIRUT ENERGY
FORUM 2017
For Sustainable Development

IBEF

SHINE, SHINE LIKE A STAR

September 18 - 20, 2017 • Le Royal Hotel - Dbayeh - Lebanon

8th EDITION

WELCOME TO THE INTERNATIONAL BEIRUT ENERGY FORUM 2017

For the 8th year in a row, Lebanon welcomes energypreneurs from all over the world for the 2017 edition of the International Beirut Energy Forum (IBEF). The synergy that the International Beirut Energy Forum has gained throughout the years, has made this event a landmark for the sustainable energy sector, a lighthouse for development, dialogue, hope, and progress.

While our world needs exceptional efforts from all concerned parties to rethink energy strategies, to adapt to environmental challenges, and to find sustainable solutions, Lebanon is striving to have a distinguished added-value, not only nationally, but also regionally and internationally. Whether through national partnerships and initiatives, or through regional cooperation and international collaboration, Lebanon is contributing to the positive momentum of sustainable energy, trying to shine like a star.

The International Beirut Energy Forum 2017 is the place for individuals, engineers, bankers, decision makers, corporations, universities, and even states and governments to share experiences, to develop right policies and reliable technical solutions for the bright future of our planet.

Join the International Beirut Energy Forum 2017, get to know the latest trends in energy innovation, environmental leadership, and sustainability solutions. Upscale the positive impact of your contribution to sustainable energy and live the synergy of technology, finance, and sustainability. Whether you are an individual or an entity, at the International Beirut Energy Forum 2017, **Shine, shine like a star!**



THE LEADING RENEWABLE ENERGY FORUM IN LEBANON

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THE FORUM

The International Beirut Energy Forum is one of the most reputable and professional energy events in the Middle East that is specifically dedicated to sustainable energy issues and projects. IBEF is by far the biggest forum in Lebanon attracting key energy people from Lebanon, the Arab World, and the international community. The event is the main yearly platform to discuss all topics related to renewable energy, energy efficiency, and green buildings.

Held on a yearly basis since 2010, the event attracted more than 920 delegates in the seventh edition of 2016, imposing itself as the leading yearly gathering of energy professionals of the Arab World.

In 2017, The International Beirut Energy Forum will be held from 18 to 20 September 2017, and is expected to attract more than 1,000 delegates.

The International Beirut Energy Forum receives the support and participation of a large number of key players in the energy sector. The main supporters of the event are the League of Arab States (LAS), the European Union (EU), the Central Bank of Lebanon (BDL), the United Nations Development Programme (UNDP), the Regional Center for Renewable Energy and Energy Efficiency (RCREEE).

Meet the key people of the energy sector in Lebanon, the Arab world, and the international community

The International Beirut Energy Forum is organized by MCE GROUP for Congresses and Exhibition (MCE Group) in collaboration with the ASHRAE Lebanon Chapter, the Lebanese Solar Energy Society, the Lebanon Green Building Council (LGBC). The Lebanese Center for Energy Conservation (LCEC) is the strategic partner of the event.

Since 2013, Beirut Energy Forum has also become the main event of the Lebanon Committee of the World Energy Council (WEC).



INTERNATIONAL BEIRUT ENERGY FORUM IS INTERACTIVE



"I am pleased to be with you for the third consecutive year. This shows that the International Beirut Energy Forum is not occasional or seasonal, but it has become an important event where policies and plans are drawn and national decisions are made "

*HE. Mr. Arthur Nazarian,
Former Minister of Energy & Water*



Presentation/keynote:

a short presentation focused on a specific case study or experience to highlight your expertise on a particular topic.
There are typically slides within 20 minute presentations followed by audience Q&A.



Panel:

a one hour interactive, moderated discussion on stage featuring 3-4 panelists and audience Q&A throughout. There's no presentation or PowerPoint slides needed.



Exhibition:

showcasing the latest products, solutions and services and offering unlimited networking opportunities



Side event:

Important side events hosted by different partners will be scheduled during IBEF.

98% of the exhibitors were successful generating new inquiries for their businesses.

90% of the the exhibitors rated the nb and quality of visitors as good.

94%
rated IBEF
as a good opportunity
to network with key
decision makers



Since 2013, the Beirut Energy Forum acknowledges energy professionals and professional institutions for their achievements in the sustainability sector. In 2017, the “Energy Ambassador of the Year 2017” prizes will be a major part of the event.



BEF AWARDS 2016 WINNERS | Energy Ambassadors of Year 2016



**COUNCIL FOR DEVELOPMENT
AND RECONSTRUCTION**

CATEGORY | PUBLIC INSTITUTION



FRANSABANK

CATEGORY | LEBANESE COMPANY



RCREEE

CATEGORY | REGIONAL INSTITUTION



MARCEL GHANEM

CATEGORY | LEBANESE INDIVIDUAL



EXHIBIT IN THE LIGHT

It's a working gathering rooted in today's issues and firmly forward looking. It brings together professionals, policymakers, banks, practitioners, donors, academics and private companies to meet and discuss the latest updates related to the energy sector in Lebanon, the Arab World and the international scene.

It is the place where officials from the public sector meet private sector representatives and discuss the future of the sustainable energy sector in Lebanon and the region.

EXHIBITOR PROFILE

Energy

Solar | Wind | Biofuel | Biomass | Waste to Energy | Carbon Management | Geothermal

Green Buildings

Building technologies | Urban Planners Architects | Green Products, Practices and Technologies | Low Energy Architecture

Others

Banks & Financial Institutions | Investments Firms | Research & Development Institutions | Independent Power & Energy Producers | Associations & Agencies

Clean Environment & Transport

Sustainable Transport | Environment Friendly Vehicles | Road Services | Street Cleaning | Technical Facilities





BENEFITS FROM EXHIBITING

- ... Position your company as a market leader in the future energy and environmental fields
- ... Provide positive brand alignment to the global debate on future energy resources
- ... Benefit from a range of networking opportunities at the event
- ... Gain from a direct association to the event's global promotional campaign
- ... Gain access to industry leaders, policy & decision makers in the Arab & Mediterranean Regions
- ... Distinguish your company in a world-class industry gathering
- ... Build effective network resulting in increased sales
- ... Boost your brand by increasing visibility & recognition
- ... Increase positive industry relations

ASK FOR OUR EXHIBITION FORM & FLOOR PLAN

In BEF, Sponsorship packages are fully tailored to suit corporate development & marketing objectives.

We work closely with your team to ensure that our Sponsors do really receive maximum exposure & opportunity for each sponsorship dollar invested.

The event offers a dynamic opportunity to be involved with what will be the most talked about energy event in the region.

ASK FOR OUR SPONSORSHIP PACKAGE & FLOOR PLAN

This year, the exhibition area will witness "special scheduled tours" by representatives of selected parties. The organizers will strive to have special visits by the following organizations and parties:

- Order of Engineers and Architects in Beirut and Tripoli officials
- League of Arab States officials
- Council for Development and Reconstruction (CDR) officials
- Ministry of Energy and Water & Ministry of Public Works and Transportation officials
- Association of Lebanese Banks officials
- and others.

"We praise the good organization of this forum and its development and we stress on the fact that "Lebanon creates many opportunities in the field of renewable energy and energy efficiency in all sectors."

HE. Mrs. Christina Lassen, Ambassador, Head of the Delegation of the EU