



# Climate Change and Energy Transition

### Managing Risks, Seizing Opportunities





Sept 2016

Frederic Samama

Deputy Global Head of Institutional Clients



### **Executive Summary**

- Asset owners are increasingly handling climate change-related risks
- 5 reasons at stake:
  - 1. Risk Management approach:
  - Markets are short-term oriented and do not price forthcoming taxation on polluting companies
  - Risk disclosure: Montreal Pledge (120 signatories¹)
  - 2. Simple and transparent products to handle risks:
  - Low carbon indexes: risk reduction over the long run without impacting market exposure over the short run
  - First step to enter the game: easy to implement, transparent, low cost, ...
  - 3. Sharing of best practices:

Portfolio Decarbonization Coalition: \$600bn<sup>1</sup> + commitment (Ytd)

4. New voices from business and civil society supporting climate action:

Pope Francis, Martin Wolf, Henry Paulson, Mark Carney, etc.

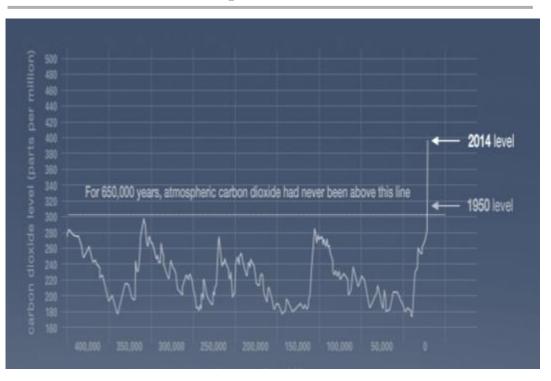
5. Acceleration by policy makers:

Ex: France and the carbon footprint (almost) mandatory at the AO level, BOE, PBOC,...



## Risks for the Planet: NASA (1)

Evidence that atmospheric CO<sub>2</sub> has increased



Vostok ice core data/J.R. Petit et al.; NOAA Mauna Loa CO2 record (http://climate.nasa.gov/evidence/)

#### Sea level rise:

 Global sea level rose about 17 centimeters in the last century.

#### Global temperature rise:

- 10 of the warmest years in the last century occurred in the past 12 years,
- 2015, warmest year since record began (1880).

#### Shrinking ice sheets:

 Greenland loses 150 to 250 cubic km of ice per year ('02 to '06).

#### Ocean acidification:

 Acidity of surface ocean waters has increased by about 30%.

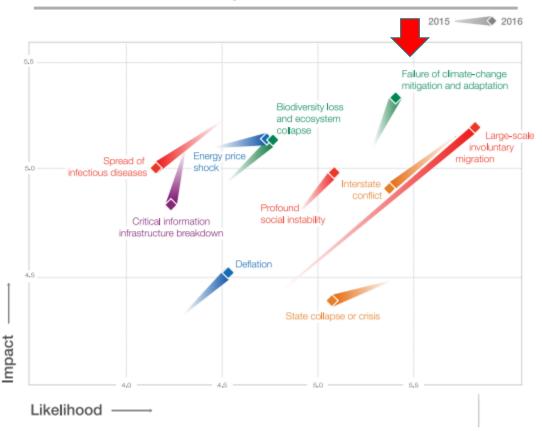
#### Warming oceans:

 Top 700 meters of ocean showing warming of 0.302 degrees F.



### Climate Change: Global Risk for Investors

#### The Global Risks Landscape 2016



# Failure of climate-change mitigation:

- Most impactful risk,
- 3rd most likely,
- More impactful then sever energy price shock.

#### ■ Since COP21:

 Much stronger climate policy risk for investors.



## Carbon Risk: A Shifting Debate

"If that happened, fossil fuel reserves would indeed be stranded. Investor beware: the risk of that cannot be zero." 1

Martin Wolf (17th June 2014)

Shift from a "risk to society" to a "risk to investors"

"We're staring down a climate bubble that poses enormous risks to both our environment and economy." <sup>2</sup>

Henry Paulson (21st June 2014)

« Cases like Arch Coal and Peabody Energy – where it is alleged that the directors of corporate pension schemes failed in their fiduciary duties by not considering financial risks driven at least in part by climate change – illustrate the potential for long-tail risks to be significant, uncertain and non-linear »

"Once climate change becomes a defining issue for financial stability, it may already be too late." 3

(3) Hearings at the Bank of England http://www.bankofengland.co.uk/publications/Pages/speeches/2015/844.aspx

Mark Carney (September 2015)

- Not rewarded risks
- Fiduciary responsibility to:
  - Identify them
  - Reduce them
  - With long-term investment horizons
- Even a threat for financial stability

29/09/15

<sup>(1)</sup> See article from Martin Wolf published in FT 17/06/2014

<sup>(2)</sup> See article from Henry Paulson published in New York Times 21/06/2014



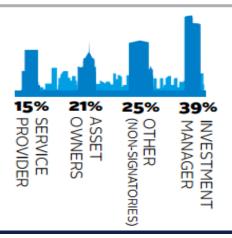
# Carbon Risk Analysis: Montreal Pledge

# **■■PRI**|MontréalPLEDGE

Repartition by Region<sup>1</sup>



Repartition by Category



- 120 signatories
- Signatories represent \$10 trillion
- Asset Owners: AP4, CalPERS, ERAFP, FRR, Local Government Super, PGGM...
- Reinforces the ecosystem:
  - Providers are getting more resources
  - Debates on the methodology/data



### Two Major Risks to Investors

### **Polluting**

#### And

### **Stranded Assets**

#### No taxation:

- No cost for negative externalities: impact on the planet, assets, health...
- But a form of taxation will be implemented in the long-term
- Direct subsidies:
  - Fossil fuel : \$548bn (1)
  - Eliminating these subsidies would result in a 4.1% reduction in energy demand in 2020 (4)

■ Fossil fuels companies: mainly valued on their reserves

■ Reserves exceed the budget of the planet:

Reserves: 2,795 GtCO<sub>2</sub><sup>2</sup>

Budget: 1,437 GtCO<sub>2</sub> <sup>3</sup>

<sup>(1). &</sup>quot;Energy Subsidy Reform: Lessons and Implications", IMF (2013)

<sup>(2).</sup> Carbon budget 2000-2050 for a 50% probability to stay under 2°C increase over pre-industrial level scenario. Source "Greenhouse-gas emission targets for limiting global warming to 2 °C", Meinshausen et al, 2009

<sup>(3).</sup> For a 50% probability to stay under a  $2^{\circ}$  increase scenario. Quantity of  $CO_2$  trapped in the world's top 200 fossil fuel reserves, excluding unconventional sources. Source: Carbon Tracker Initiative

<sup>(4).</sup> McKinsey (2010): Energy Efficiency: a compelling global resource, as a percentage of the global GDP.



## Methodology: Carbon Reduction Constraints

# Provider's Selection

**Then** 

# Climate Risk Reduction

Then

### TE Reduction

- Index Provider (MSCI)\*
- Carbon DataProvider (MSCI)\*

■ Carbon footprint:

X% reduction of companies with the highest carbon footprint (Emission intensity)<sup>1</sup>

Stranded assets

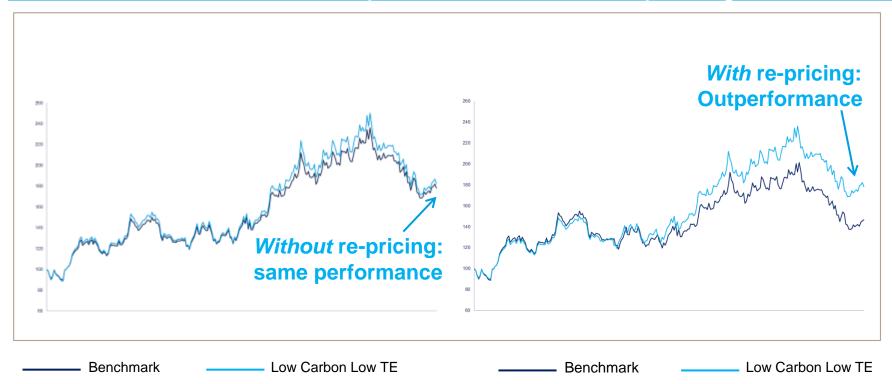
Z% reduction of carbon reserves (Reserves intensity)<sup>2</sup>

- Optimization of weights
- Regular rebalancing

A Simple, Transparent and Rule-Based Approach



### Decarbonization: Free Option on Carbon Repricing



### **Free Option:**

- Either no climate change impact: same performance
- Or a climate change impact. outperformance



# MSCI Europe Low Carbon Leaders

Key Metrics	MSCI	MSCI Europe Low Carbon Leaders
Total Return* (%)	12.7	13.1
Total Risk* (%)	13.2	13.3
Sharpe Ratio	0.95	0.99
Active Return* (%)	0	0.4
Tracking Error* (%)	0	0.6
Information Ratio	NA	0.72
Turnover** (%)	1.7	6.9
Securities excluded	NA	328
Market cap excluded (%)	NA	17.4
Carbon <i>Emission</i> intensity reduction (tCO2/mm USD) (%)	NA	50
Carbon Reserves intensity reduction (tCO2/mm USD) (%)	NA	68

#### **Excludes**:

- Largest 20% emitters with a maximum 30% by weigh form any sector
- Largest owners' reserves up to 50%
- Major reduction of:
  - Carbon Emissions Intensity (-50%)
  - Carbon Reserves Intensity (-68%)
- Low tracking error: **0.6** %

**Climate Change & Energy Transition** 

Source: MSCI

<sup>\*</sup> Gross returns annualized in EUR for the 11/30/2010 to 08/29/2014 period.

<sup>\*\*</sup> Annualized one-way index turnover for the 11/30/2010 to 06/30/2014 period.



### MSCI Europe Low Carbon Leaders: Outperformance

#### CUMULATIVE INDEX PERFORMANCE - NET RETURNS (EUR) (NOV 2010 - JUL 2016)





Excess Return: MSCI Europe Low Carbon Leaders vs MSCI Europe

- Annualized outperformance (2010-2016):
  - Europe: +65bp (1)
  - North America: +44bp
  - World: +43bp
- Even if supposed to be forward-looking
- Performance of concrete investments :
  - Nov 2014-June 2016
  - Outperformance: +127 <sup>(2)</sup>
     Bps
  - Information ratio <sup>(3)</sup>: 1.27



### Mix of Different Approaches

### **Exclusion**

### **Risk Management**

### Does not fit with constraints of most investors

Strong Signal

Scalability?Limits?

Targeted and dynamic exclusion\*

- + Combines exclusion and engagement
- + Fits with investors constraints & is scalable
- + Competition within each sector to accelerate carbon transition <sup>1</sup>
- Middle-road approach

### **Engagement**

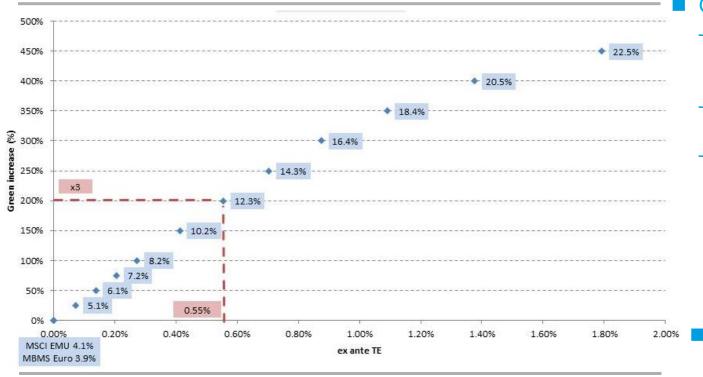
- + Easy to Implement
- Possible light impact

<sup>\*</sup> Low carbon leaders: exclusion based on transparent rules and with a cap per sector



## Maximizing Green exposure





#### Green efficient frontier:

- Efficient frontier between Green exposure & ex ante TE (1)
- Green exposure: % of sales in green technologies' dev.
- Green sectors:
  - Alternative energy
  - Energy efficiency
  - Green building
  - Pollution prevention & sustainable water

### Ex: Green exposure :

- Can be multiplied by 3
- For an ex ante TE budget of 0.55%
- To reach 12.3%

#### Additional constraints

Countries: bench +/- 0.2%

Sector GICS 1: bench +/- 0.2% - Sector GICS 2: bench +/- 0.2% Sector GICS 3: bench +/- 0.2% for Materials only – Sector GICS 4:

bench +/- 0.2% for Energy only

- (2) MSCI ESG Research data
- (3) A ratio of portfolio returns above the returns of a benchmark (usually an index) to the volatility of those returns



### A Potential Game Changer

# Up to now Investors Obstacles

### **Being Addressed**

**Time Horizon** 

until pressure on polluting companies takes place

No impact on expected returns

**Complexity** 

Easier to identify the potentially penalized companies

**Scalability** 

Passive management: \$6tn

An easy first step (transparent, low cost,...) that can trigger the entry of investors into the game of tackling climate change



### Fixed-Income: Mapping and Product Development

# Avoided Emissions

#### ✓ Green bonds and avoided emissions

- Focus: High potential projects
- Key feature: Project level analysis + impact reporting
- Impact: Green issuers' engagement

#### √ Green Issuers

- Focus: High potential issuers
- Key feature: Low carbon risk + green focus
- Impact: Green players financing

# Carbon Intensity

#### / Low carbon fixed-income

- Focus: High carbon risk sectors
- Key feature: Low carbon intensity + Low TE
- Impact: Carbon risk analysis

**Risk Focus** 

**Green Focus** 



### Fixed Income: Decarbonization

1

#### Investment universe/ Benchmark index

Barclays Euro Corporates	
~ 1500	
~ 480	
498	
525	
145	

2

Exclusion of 20% of the most polluting issuers (up to 30% maximum per sector)

# bonds	~ 1300	
# issuers	~ 380	
Carbon reduction	36%	
Tracking Error	0.08%	

3

Sampling process aimed at reducing the amounts lent to polluting issuers

# bonds	~ 110
# issuers	~ 110
Interest rate sensibility	498
Bonds sensibility	525
Carbon reduction Tracking Error	58% 0.17%

Decarbonization of Barclays Euro Corporate

#### Process:

- 58% carbon footprint reduction
- Same market exposure (yield/spread)
- Low TE: 0.17%
- Discussions with index providers to launch:
  - ETF
  - Mainstream index
- Alternative to green bonds.

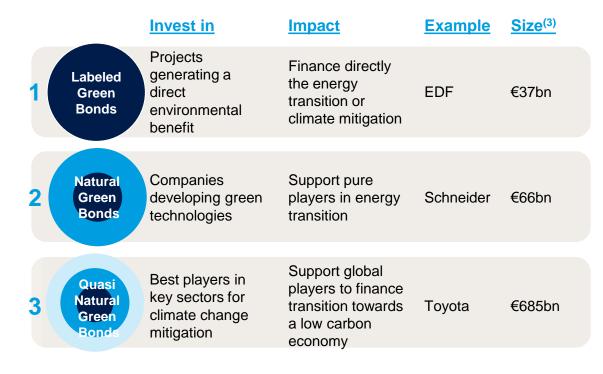


### Green Bonds: Green Issuers

- Green Bonds, as one of the ways to address the energy transition funding needs
  - Funding needs: +\$800bn a year by 2020<sup>(1)</sup>
- A small but booming market
  - \$86bn outstanding, 2015 YTD issuance: \$40bn<sup>(2)</sup>

#### Caveats:

- Ratings, size & sector issues
- Greenwashing risk
- Solving the issues:
  - Focus on issuer « green » strategy
  - Widening the inv. universe
  - Mix of risk approach & impact investing





### Capital Investment Fund: Amundi AM / EDF

New asset management company dedicated to financing the energy transition: « Amundi Energy Transition »



- ✓ Financial expertise on all asset classes
- ✓ Important resources guaranteeing a renowned quality of asset management





- Important pipeline of green premium assets
- Industrial expertise
- Pioneer in developing innovative technologies
- Direct offer in infrastructures related to the energy transition¹:
  - Themes: Renewable Energies (wind, solar, etc.), Energy Efficiency (heating networks, cogeneration, etc.), Innovative Solutions to support the energy transition (*Energy Saving Cies ESCOs*, batteries, etc.)
  - Unique Opportunity for investors to leverage the profitability of EDF's pipeline of green projects by relying on Amundi Energy Transition's expertise and its independent management team



### Academic Papers: Columbia/AP4/Amundi

#### PERSPECTIVES

#### **Hedging Climate Risk**

Mats Andersson, Patrick Bolton, and Frédéric Samama

We present a simple dynamic investment strategy that allows long-term passive investors to hedge climate risk without sacrificing financial returns. We illustrate how the tracking error can be virtually eliminated even for a low-carbon index with 50% less carbon footprint than its benchmark. By investing in such a decarbonized

index, investors in effect are holding a "free option are pending, the low-carbon index obtains the say emissions are priced, or expected to be priced, the I

hether or not one agrees with the scienti consensus on climate change, both clima risk and climate change mitigation poli risk are worth hedging. The evidence on rising glob average temperatures has been the subject of rece debates, especially in light of the apparent slowdov in global warming over 1998-2014.1 The perceivslowdown has confirmed the beliefs of climate chan doubters and fueled a debate on climate scien widely covered by the media. This ongoing deba is stimulated by three important considerations.

The first and most obvious consideration is th not all countries and industries are equally affected climate change. As in other policy areas, the introdu tion of a new regulation naturally gives rise to poli debates between the losers, who exaggerate the cos and the winners, who emphasize the urgency of t new policy. The second consideration is that clima mitigation has typically not been a "front burne political issue. Politicians often tend to "kick the c down the road" rather than introduce policies that ε costly in the short run and risk alienating their co stituencies-all the more so if there is a perception th

Mats Andersson is CEO of AP4, Stockholm. Patri Bolton is the Barbara and David Zalaznick Profess of Business at Columbia University, New York Ci. Frédéric Samama is deputy global head of institution clients at Amundi Asset Management, Paris.

Editor's note: The views expressed in this article a those of the authors and do not necessarily reflect t views of the Amundi Group, AP4, or MSCI.

Editor's note: This article was reviewed and accept by Executive Editor Stephen J. Brown and Executi Editor Robert Litterman

Governance and Climate Change: A Success Story in Mobilizing Investor Support for Corporate Responses to Climate Change

by Mats Andersson, AP4, Patrick Bolton, Columbia University, and Frederic Samama, Amundi and SWF RI

fective action in limiting the extent and effects of climate change will have to include changes in sector in making the energy transition from fossil fuels to clean energy and the development of a low-carbon economy. Until fairly recently, the main approach to getting business to respond to climate change has been through topdown efforts to regulate emissions and enact various forms of "carbon pricing." The advantage of this approach is conceptual clarity and sound economic logic. The basic idea is that, tion to a conference at Columbia University in March 2015 by reaching an international agreement on emissions quotas and carbon pricing that aims to make businesses "internalize" the costs associated with greenhouse gas (GHG) emissions, and fairly allocate GHG abatement costs across countries, governments will set the environmental protection rules for tic, taking better account of the limits of government action companies in their respective countries, and markets will in an increasinely complex world. It invites complementary adjust to the new regulations and carbon prices. And this, of course, is the approach to economic policy in general: the political process and sovernment administration set the rules. and businesses respond by managing their operations as best they can under the rules imposed on them by government.

Nevertheless, as the interpovernmental agreement process following the signing of the Kyoto Protocol in 1997 has amply demonstrated, this classical approach to economic policy does not work when applied to a global "public goods" problem like climate change mitigation. Given the notorious difficulty of an important role in encouraging climate change mitigation reaching international trade agreements even among a small action and so help overcome some of the limits of governsubset of countries, it should not have been too surprising that there would be little progress toward a global climate change agreement among 196 countries. Indeed, by the time the negotiations around the Paris climate agreement of 2015 were starting, the coalition of willing nations had shrunk to a few dozen countries, mostly in Europe. Given this context, it is initiative—an initiative that has led to the founding of the remarkable that COP21 in Paris managed to bring essentially all nations back into the climate change mitigation process.

This achievement can be attributed to a complete change of climate change will have to include changes in of tack in bringing about a climate change agreement. Instead business and massive investment by the private of a top-down approach, in which most economic actors passively respond to regulations imposed on them, the Paris agreement is built on a bottom-up approach centered around Intended Nationally Determined Contributions (INDCs). and a process that includes all economic actors, not just nments. This new approach was nicely summed up in the following comment by David Pitt-Watson in his introduc "When it comes to climate change we are all players, we are

not spectators."

The new bottom-up approach is inevitably less coherent, but it is certainly more broad-based. And it is far more realisaction and leadership from civil society and the business community. Indeed, it may well prove to be a "game changer," with potentially far-reaching implications for corporate gover nance that we explore in this article. Today's proponents of the integration of ESG factors into financial analysis, by raising investor awateness about the financial risks associated with climate change, promoting the use of appropriate risk management tools to hedge climate-related risks, and ment leadership.

Admittedly, this could all be mere wishful thinking. We attempt to dispel this impression by providing in this article an account of concrete, though as yet modest, successes already achieved around one private sector climate change mitigation "Portfolio Decarbonization Coalition" under the auspices of the United Nations.3 The PDC, as the coalition has become

"We are greated to Don Chen the his commons and detailed suggestions on the paper. We see that it has all listened, Jean Statistics, Paul Dictorians, Rabert Scient, Health Statistics, Paul Dictorians, Rabert Scient, Health Vising, Farend Holm, Rabert Loreran, Oliver Statistics, Web Statistics, and Laurence Tablans for height commons. We are greated to Timethic Joseph for social for the search assumed. The Vision operation in this paper are that or the subther as the search assumed. not necessarily reflect the position of the Childh Agreeic Group, and &F4.

1. In Scorrasy of State John Kerny's more disquent words about climate change mitigation: "The governments aren't going to do in—softe providing the invitation, and

Journal of Applied Corporate Finance - Volume 28 Number 2

the cruerum. but it's the private sector that's going to lead the way." (See Secretary of State) after Serry bounces around the U.V. and ages the Paris Climate Agreement by Andrew Manner. The New Yorks Haggains. May 8, 2016, Seach, 2. Dead Pho-Nason is the Chair of the United Nations (Invitorincetal Program France Institute, UNITY-TI).

Spring 2016

### ■ Financial Analysts Journal (2016):

- Signaling is key to generating the right incentives:
- Risk analysis.

### High visibility:

- "Long-termism, the problems with capitalism and other holiday reading" (Dec 2014) <sup>1</sup>
- Sept 6: Seminar organized by FAJ

### Journal of Applied Corporate Finance (2016)

- New bottom-up approach: mobilization of asset owners
- From idea to implementation



### Portfolio Decarbonization Coalition



#### UNITED NATIONS ENVIRONMENT PROGRAMME

Programme des Nations Unités pour l'environnement : Programa de les Naciones Unités para el Medio Ambiente Программа Организации Объецииенных Наций по окружноваей ореде : برنامج الأمم المتحدة اللينة



联合国环境规划》

United Nations and leading investors launch Coalition to decarbonize institutional investment worldwide at UN Summit

Commitment to decarbonize \$100 billion of investment

- UNEP FI, AP4, Amundi and CDP launch global Portfolio Decarbonization Coalition at Ban Ki-moon's Summit on Climate Change
- UN Secretary General Ban Ki-moon recognizes the coalition as an effective approach to rapidly mobilize financial markets to help decarbonize economic activity on the ground



\$600bn+ achieved up to now

### Open platform:

- Investors share best practice
- Governance: UNEP-FI

#### Members:

Allianz, Amundi, AP4, APG, Australian Ethical Investment, Church of Sweden, Environment Agency Pension Fund, ERAFP, Fonds de Reserves des Retraites, KLP, Local Government Super, Mandatum, Mirova, Point Capital Management, Robeco SAM, Sonen capital, Storebrand, Toronto Atmospheric Fund, University of Sydney



http://unepfi.org/pdc/



### PDC 2016: Open Call for Research

### "Aligning Investment Portfolios with a Low Carbon Economy"



OPEN CALL FOR RESEARCH PROJECT

#### "Aligning Investment Portfolios with a Low Carbon Economy"

a Portfolio Decarbonization Prize

supported by Trucost and SWF R

Submission deadline: August 31, 2016.

#### Research grant details:

- A €12,500 grant
- . 2 years access to Trucost academic platform
- . Be awarded at the UNEP FI global roundtable in Dubai, October 25-26, 2016

#### Background

Investors and financial regulators are increasingly aware of climate-related risks. In a recent speech to the insurance inclustry, the Governor of the Bank of England warned of huge losses faced by investors exposed to such risks. These risks are twofold. Firstly, there are the risks (and opportunities) posed by climate change itself, for example through the destruction of infrastructure assets due to extreme weather. Second, there are the risks and opportunities posed by the necessary transition to a low-carbon economy, if we are to avoid the worst effects of climate change. What are the implications for investors if such risks remain largely unexplored?

Against this background, the Portfolio Decarbonization Coalition (PDC) is supporting research projects with potential applications in the field of investment management with a grant of € 12.500 and full access to Trucost's database. The PDC represents investors worth \$3.2 trillions in assets under management and oversees the decarbonization of \$800bn AUMs. It is the only investor network focused on portfolio design and portfolio level action to adapt to a changing climate.

#### Data

Trucost will make available a comprehensive set of carbon/climate change related data for the Global 200 Universe (top 200 companies worldwide in terms of market value). Examples of data include past and current Scope 1, 2 & 3 GHG emissions, costs of externalities, revenue after.

Further information on application process

The research proposal should be submitted to <u>odc@uneofi.org</u>. See <u>PDC Rsearch Prize</u> <u>Webpage</u> for further information.

### Research grant details:

- €12,500 grant
- 2 years access to Trucost data
- Award at UNEP FI global roundtable in Dubai

#### Amundi's involvement:

- Founding member of the Coalition
- Financial support through SWF RI

### Renowned partners:

- Selection committee: LSE, Columbia, TSE
- Email blast to 20,000+ UNEP FI network
- Leverage on academic partners, institutional clients with academic partners



## **PDC Sharing Best Practice**









#### ■ *March 9<sup>th</sup> 2015*: Columbia University

- 30 asset owners, \$6tn
- Including: CalPERS's CEO, AP4's deputy CEO, APG's CIO, ERAFP's CEO, etc.
- Materiality of climate risk for investors

#### ■ *April 7<sup>th</sup> 2015*: Rockefeller seminar at Bellagio

- PDC members, practitioners, academics, policy makers
- Including: Church of England, Church of Sweden, FRR, Erafp, NZSF, WWF, AP4, etc.
- Carbon risks, decarbonization of listed securities portfolios, data issues, companies engagement, etc.

#### October 31<sup>st</sup> 2015: PDC Seminar at Villa Medici

- PDC members, practitioners, academics, regulators
- Including: EDF, French Treasury, DNB, PGGM, Storebrand, IFAD, etc.
- Green bonds & impact investing, real estate, direct financing of energy transition, etc.

#### ■ *March 19<sup>th</sup> 2016:* Rockefeller seminar at Bellagio

- Co-organized with the UNEP Inquiry
- PDC members, practitioners, academics, regulators
- Including: French Treasury, CDG Capital, Green Finance Committee, Italian Ministry, Allianz, etc.
- China, Emerging market INDCs, Sovereign bonds, G7/G20/COP22



## Bellagio 2016: Scaling up Market and Policy Innovation





#### ■ Post COP21 environment:

- Post COP21, 195 countries commit to reduce CO<sub>2</sub> emissions to achieve 2°C scenario
- Ambitious INDC plans require extensive private funding
- Financial policies to mobilize investors become center-stage

### Bellagio 2016: engaging policymakers

- 22 experts, policy makers and investors brought together
- Representatives of UK, China, Morocco, France, Italy, Norway, Sweden
- Focus on policy innovation to meet INDCs
- Preparing for critical milestones: COP22 & G20 in Hangzhou

### Thinking together about innovative solutions to finance the energy transition

- Green bonds and low carbon equities in China
- Asset owner roles in the investment chain
- Materialization of transition risks
- Competitiveness of renewables



# PDC Supports



"Some of the **biggest – and potentially transformational announcements at my Climate Summit** came from the private sector. A coalition of institutional investors has committed to **decarbonize \$100bn in institutional equity investments**" **Ban Ki-moon**, UN Secretary General



"Portfolio decarbonization. I know that a Portfolio Decarbonization Coalition has been put in place and announced at the Climate Summit in NYC and that after only a few months of existence it has already received a \$45bn of commmittments. French actors are part of this mobilization »

François Hollande, President of the French Republic



"The Decarbonization Portfolio Coalition is a positive step in this direction. I salute the mobilization of its founders Amundi, AP4, CDP and UNEPFI, and investors that have signed up since its launch at the Climate Summit, and encourage all institutional investors to take these commitments even further by the COP21."

Laurence Tubiana, French Representative for the COP21



"We have the PDC, we have the Montreal Pledge, all of which are evidences of a true commitment from the financial sector to move in an orderly transition and shift capitals." Christiana Figueres, Executive Secretary Of The U.N. Framework Convention On Climate Change



### PDC in the Press

### WALL STREET **JOURNAL**

"Some of the biggest - and potentially transformational announcements at my Climate Summit" 25/09/14



"COP21: Public-private collaboration climate kev targets" 12/12/15

# Le Monde

"Mettre la finance au service du climat" 10/10/14

"Large US companies fail to climate change risk" disclose 29/11/15

# LesEchos

"Des fonds qui "flèchent" votre épargne vers une économie verte" 11/06/15



"Portfolio decarbonisation coalition initiative target" exceeds 11/27/15

# FINANCIAL NEWS

"Big names pledge \$100bn switch to low-carbon strategy" 11/23/15



"Personality of the Year: Mats Andersson" 04/01/15

# Handelsblatt "Klimawandel Anlegern" 11/11/15

unter



"PensionDanmark, AP4 commit to initiatives at UN Climat Summit" 09/24/14

manager magazin Wirtschaft aus erster Hand

"Diese Investoren kämpfen gegen CO2-aber vor allem für Rendite" 11/24/15

"Pensions in Nordic Region: Time for action on carbon" Nov. 2014

Other blogs and websites: Justleans.com : allafrica.com : cleantechnica.com; foreignaffairs.co.nz; Sustainablejapan.jp



## New Influential Voices







### Religious leaders:

- Exegesis of Pope Francis:
  - > On 18th June 2015, the pope released a 180-page encyclical on the environment
  - Call for action on climate change
- Islamic leaders:
  - ➤ Muslim world to phase out greenhouse emissions by 2050 and a 100% renewable energy<sup>(1)</sup>

#### Major businessmen:

- Michael J. Bloomberg:
  - > C40 Cities Climate Leadership Group
  - > Chairman of FSB's Task Force on Climate-related Financial Disclosures
- Paul Polman:
  - ➤ "There are many companies now that would tell you that climate change is directly impacting the bottom line."(2)
  - Commitment to reach net zero emissions by 2050 (3)
- An unprecedented mobilization from non-state actors around COP21<sup>(4)</sup>:
  - > 2254 cities,150 regions, 2034 companies, 425 investors, 235 civil society organizations

<sup>(1)</sup> Istanbul meetings, August 17th 2015.

<sup>(2)</sup> http://weather.climate25.com/project/paul-polman/

<sup>2) &</sup>lt;u>mtp.//weather.climate25.com/project/paur-poliman/</u>

<sup>(3)</sup> http://edition.cnn.com/2015/10/29/opinions/polman-business-case-tackling-climate-change/



# Policy Makers' Acceleration: Brief Overview

Country	Organization	Initiative	■ Different approaches to
Brazil	Central Bank	<ul> <li>Banks are encouraged to assess their individual exposure to carbon risk in the Internal Capital Adequacy and Assessment Process (ICAAP)<sup>1</sup></li> </ul>	mobilize new inflows towards the low carbon economy:
California	State	<ul> <li>SB 185 requires CalPERS and CalSTRS to divest from coal companies<sup>4</sup></li> </ul>	<ul> <li>Banks through CB (Brazil)</li> </ul>
USA	ERISA (pension fund regulation authority)	<ul> <li>Interpretative Bulletin 2015-01 makes ESG factors a proper component of the ERISA fiduciaries' duty when they might directly affect economic and financial value of the plan's investment.</li> </ul>	<ul> <li>Financial institutions         through prudential         regulation (China)     </li> </ul>
China	Central Bank	<ul><li> Green Finance Track at the G20</li><li> First official rule on Green Bonds</li></ul>	<ul> <li>Investors through regulatory environment</li> </ul>
France	State	<ul> <li>Evaluation of exposure to climate-change related risks (notably through carbon footprint)</li> <li>Contribution to 2°C scenario and energy transition</li> <li>No standard disclosure yet, and review of best practices in two years.</li> <li>The Singapore stock exchange wants to make energy</li> </ul>	stock exchanges (UK,
Singapore	Stock Exchange	<ul><li>disclosure mandatory</li><li>To date 53% of listed companies have disclosed their emissions</li></ul>	
UK	Stock Exchange	<ul> <li>The climate change act (2008) requires all UK quoted companies to report on their greenhouse gas emissions as part of their annual Directors' Report<sup>2</sup></li> </ul>	

<sup>(1)</sup> http://www.unepfi.org/fileadmin/documents/StabilitySustainability.pdf

<sup>(2)</sup> Environmental reporting Guidelines: British Government

<sup>(3)</sup> Article173

<sup>(4)</sup> SB 185



### Policy Makers' Acceleration: France

#### TITRE VIII

#### DONNER AUX CITOYENS, AUX ENTREPRISES, AUX TERRITOIRES ET À L'ÉTAT LE POUVOIR D'AGIR ENSEMBLE

#### CHAPITRE I"

Outils de la gouvernance nationale de la transition énergétique: programmation, recherche et formation

#### Article 173

- I. La section 1 du chapitre II du titre II du livre II du code de l'environnement est ainsi modifiée :
- 1° L'intitulé est ainsi rédigé; « Stratégie nationale de développement à faible intensité de carbone et schémas régionaux du climat, de l'air et de l'énergie »;
- 2º Au début, est ajoutée une sous-section 1 ainsi rédigée :

#### « Sous-section 1

#### « Budgets carbone et stratégie bas-carbone

- « Art. L. 222-1 A. Pour la période 2015-2018, puis pour chaque période consécutive de cinq ans, un plafond national des émissions de gaz à effet de serre dénommé "budget carbone" est fixé par décret.
- « Art. L. 222-1 B. I. La stratégie nationale de développement à faible intensité de carbone, dénommée "stratégie bas-carbone", fixée par décret, définit la marche à suivre pour coulier la politique d'atténuation des émissions de gaz à effet de serre dans des conditions soutenables sur le plan économique à moyen et long termes. Elle tient compte de la spécificité du secteur agricole, veille à cibler le plan d'action sur les mesures les plus efficaces en tenant compte du faible potentiel d'atténuation de certains secteurs, notamment des émissions de méthane entérique naturellement produites par l'élevage des ruminants, et veille à ne pas substituer à l'effort national d'atténuation une augmentation du contenu carbone des importations. Cette stratégie complète le plan national d'adaptation climatique prévu à l'article 42 de la loi n° 2009-967 du 3 août 2009 de programmation relative à la mise en œuvre du Grenelle de l'environnement.
- « II. Le décret fixant la stratégie bas-carbone répartit le budget carbone de chacune des périodes mentionnées à l'article L. 222-1 A par grands secteurs, notamment ceux pour lesquels la France a pris des engagements européens ou internationaux, ainsi que par catégories de gaz à effet de serre lorsque les enjeux le justifient. La répartition par période prend en compte l'effet cumulatif des émissions considérées au regard des caractéristiques de chaque type de gaz, notamment de la durée de son séjour dans la haute atmosphère. Cette répartition tient compte de la spécificité du secteur agricole et de l'évolution des capacités naturelles de stockage du carbone des sols.
- « Il répartit également les budgets carbone en tranches indicatives d'émissions annuelles.
- « La stratégie bas-carbone décrit les orientations et les dispositions d'ordre sectoriel ou transversal qui sont établies pour respecter les budgets carbone. Elle intègre des orientations sur le contenu en émissions de gaz à effet de serre des importations, des exportations et de leur solde dans tous les secteurs d'activité. Elle définit un cadre économique de long terme, en préconisant notamment une valeur tutélaire du carbone et son utilisation dans le processus de prise de décisions publiques.
- « III. L'Etat, les collectivités territoriales et leurs établissements publics respectifs prennent en compte la stratégie bas-carbone dans leurs documents de planification et de programmation qui ont des incidences significatives sur les émissions de gaz à effet de serre.
- « Dans le cadre de la stratégie bas-carbone, le niveau de soutien financier des projets publics intègre, systématiquement et parmi d'autres critères, le critère de contribution à la réduction des émissions de gaz à effet de serre. Les principes et modalités de calcul des émissions de gaz à effet de serre des projets publics sont définis par décret.
- « Art. L. 222-1 C. Les budgets carbone des périodes 2015-2018, 2019-2023 et 2024-2028 et la stratégie bascarbone sont publiés au plus tard le 15 octobre 2015.
- « Pour les périodes 2029-2033 et suivantes, le budget carbone de chaque période et l'actualisation concomitante de la stratégie bas-carbone sont publiés au plus tard le 1<sup>st</sup> juillet de la dixième année précédant le début de la période.

- The Law for the Energy Transition and Green Growth<sup>(1)</sup> requires institutional investors to communicate about how they address climate change issues:
  - Evaluations of exposures to climate risks (Physical and Transition risks)
  - Contribution to the 2°C scenario and the energy transition objectives
- Comply or explain approach
- French institutional investors concerned :
  - Pension and social security funds, supplementary pension schemes
  - Insurance companies
  - Asset management companies also concerned
- Will apply from the fiscal year ending on December 31, 2016<sup>(2)</sup>. Assessment before the end of 2018.



### Conclusion

### Climate change :

- Is now perceived as a real risk for long-tem investors;
- Financial innovation allows investors to handle such risks.

### ■ Sharing of best practice is key, Portfolio Decarbonization Coalition:

- \$600bn+ commitment already achieved;
- Alignment of portfolios with a low carbon economy;
- Sends a strong message: feasible and scalable.

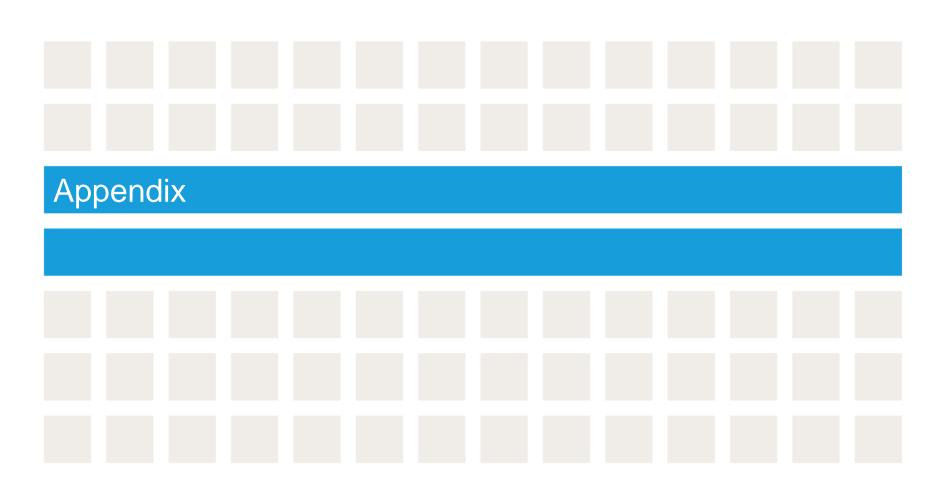
### Governments are increasingly involved into AOs' mobilization:

- French example of carbon footprint (almost) mandatory for all asset owners:
   Costless solution;
   Particularly true for public money.
- China: 85% of the needed money will come from capital markets

### Possible mobilization of a vast amount of money:

- Investors with a green interest represent: \$92 trillion (1);
- 0.1% adoption means a \$10bn shift.







### The Paris Agreement

- First universal climate agreement:
  - Unanimously approved by 196 delegations
  - More than 180 countries submitted emissions targets
- Key points of the deal:
  - Keep global warming below 2°C and pursue efforts towards 1.5°C
  - Long-term goal for net zero emissions
  - Review mechanism to assess progress and update pledges (every 5 years)<sup>(1)</sup>
- Recognizes the role of finance and pricing mechanism:
  - "Important role of providing incentives for emission reduction activities (...) including carbon pricing"
  - "Making finance flows consistent with a pathway towards lo greenhouse gas emissions and climate-resilient development."<sup>(2)</sup>

"The Paris agreement marks an unprecedented political recognition of the risks of climate change."

"Perhaps the most significant effect of the Paris agreement in the next few years will be the signal it sends to investors: the united governments of the world say that the age of fossil fuels has started drawing to a close."

The Economist (December 2015)



# Amundi: A Major Global Player

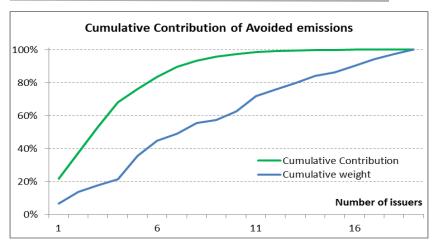
As the leading European asset manager, Amundi has a successful track record of implementing and consolidating its expertise around the world.



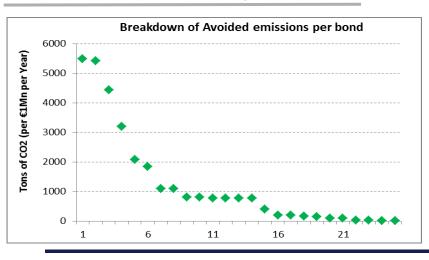


### Green Bonds: Avoided Emissions

#### **Cumulative Contribution of Avoided Emissions**



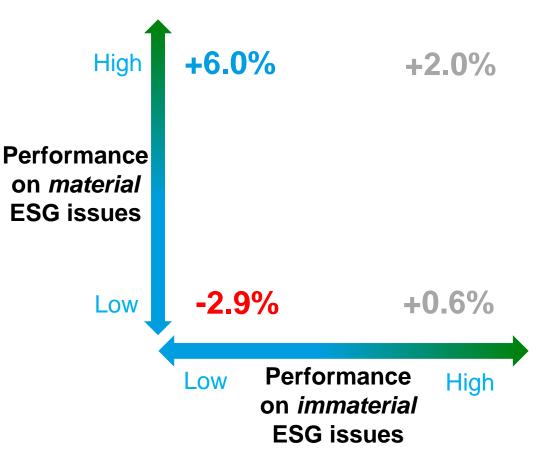
Breakdown of Avoided Emissions per Bond



- Impact reporting is a core development focus of the GB market:
  - Supported by the Green Bonds Principles
  - Fosters transparency and prevents green washing<sup>(1)(2)</sup>
- Assessing performance on avoided CO<sub>2</sub> emissions:
  - Focus on Energy Efficiency & Renewable Energy projects
  - In line with current development of GB market & global decarbonization goals
  - Data available for 52%<sup>(3)</sup> of the MSCI Barclays GB Index
- Amundi Green Bond Impact Investment Strategy proposal is threefold:
  - a. Launch strategy with GBs where data on avoided CO<sub>2</sub> emissions available
  - Analyze future issuance on a case-by-case basis to extend investment universe
  - c. Engage issuers to improve impact reporting
- FCP under construction



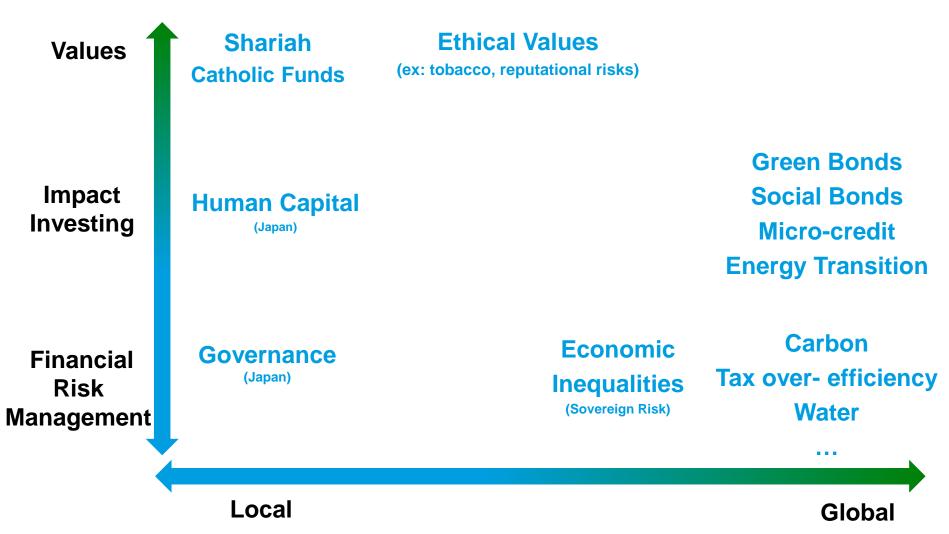
### McKinsey: June 2016



- "Investors face a moment of truth about their ESG factors"
- "Other institutions are embracing risk-factor investing: (...) In both stress-test and risk-factor investing, material ESG considerations are not always taken into account, but they should be."
- "\$2 billion committed by six big institutions to the Long-Term Value Creation Global Index, designed for them by S&P. Investors should also think beyond passive equities and consider how they can use ESG factors to reduce risk"
- "Public concern over climate change is a particularly acute risk factor and source of value at risk."



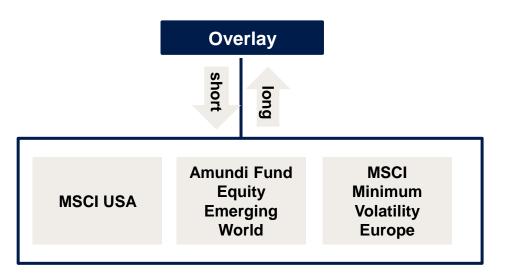
# **ESG Mapping**



Source: Amundi. Internal work, in progress.



## Low Carbon Overlay



- As a test, we set-up of a portfolio\*:
  - 1/3 MSCI USA (same)
  - 1/3 Amundi Fund Equity Emerging World (MSCI Emerging Market)
  - 1/3 MSCI Minimum Volatility Europe (MSCI Europe)
- The risk reduction goes through a long/short strategy:
  - Short sell of the most polluted stocks/indices
  - Long position in the less polluted stocks/indices
- A very efficient strategy:
  - 50% carbon reduction
  - Limited short position: <2%\*\*</li>
  - Low TE : <0.10%</p>

<sup>\*</sup> with the associated benchmark

<sup>\*\* 12</sup> out 1.740 stocks/indices



### ERISA change – USA Pension and Health Plans

- Employee Retirement Income Security Act of 1974 (ERISA):
  - Federal law
  - Sets minimum standards for most voluntarily established pension and health plans in private industry to provide protection for individuals in these plans<sup>(1)</sup>

#### Key features:

- Provides fiduciary responsibilities for those who manage and control plan assets
- Gives participants the right to sue for breaches of fiduciary duty
- **About \$4.5 trillion** of assets subject to ERISA regulations<sup>(3)</sup>
- 2015 Regulatory Change:
  - The Department of Labor (DOL) 2008 Interpretative Bulletin resulted in discouraging pension funds to take account of ESG criteria and undertake ETI investments
  - DOL 2015 Interpretative bulletin makes ESG considerations proper components of fiduciary duty

"Environmental, social and governance issues may have a direct relationship to the economic value of the plan's investment. In these instances, such issues are not merely collateral considerations or tie-breakers, but rather are proper components of the fiduciary's primary analysis of the economic merits of competing investment choices." (4)

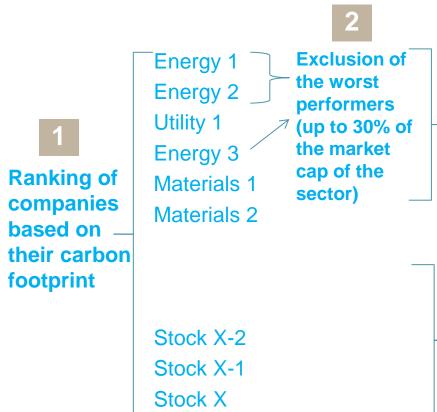
(2) Also requires plans to provide participants with plan information (features, funding, etc) and to establish a grievance and appeals process for participants to get

<sup>(1)</sup> Source: https://www.dol.gov/general/topic/health-plans/erisa (02.06.2016)

**Climate Change & Energy Transition** 



### Process of Exclusion for MSCI Low carbon Leader



3 cclusio

Exclusion up to 20% of constituents\*

4

Reweighting of the 80% remaining stocks (with a sector neutrality constraint of +/-2%)

- Focus on the most polluting sectors combined with a best in class approach:
  - Ranking of companies based on their carbon footprint
  - Exclusion of the worst performers per sector
  - Exclusion cap per sector
- TE minimization target:
  - Reweighting of remaining stocks in order to reduce TE
  - TE minimization is key in order to buy time
- Stranded assets risk reduction does not increase significantly the number of shares being excluded.

<sup>38</sup> 



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