



Call for Proposal

IE expo China 2017

Trade Fair for Environmental Technology Solutions

Shanghai, May 4th – 6th, 2017

Demand for solutions and technologies aimed to solving the ever severe environmental challenges in China is higher now than ever before. China, the world's second largest economy, along with its demand on its sustainable and greener development, will continue to make environmental protection to one of its priorities for future development. Following up the successful outcome of the participation in IE expo China 2016, the Italian Ministry of Environment, Land and Sea (IMELS), in the framework of the Sino-Italian Cooperation Program for Environmental Protection (SICP), invites targeted Italian companies in the fields of:

- Water and Sewage Treatment;
- Waste Management;
- Site Remediation;
- Soil Pollution Control;
- Air Pollution Control& Air Purification;

to join the IE expo China 2017 that will be held in Shanghai from May 4th to 6th, 2017.

Sponsored activities will cover:

- Participation to IE Expo 2017 with exhibition boots ranging from 9 to 12 sqm;
- B2B meetings with selected Chinese and international companies;
- Official catalogue listing the Italian companies attending the exhibition

IE expo China 2017, Asia's Leading Trade Fair for Environmental Technology Solutions on Water, Waste, Air and Soil, is a joint venture between Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd..

IE expo China offers an effective business, networking and exchange of ideas platform for Chinese and international professionals and companies in the environmental sector. It is accompanied by a first-class technical-scientific Conference Program.

All the exhibitors can showcase their latest technologies and solutions in the sectors of water, waste, air and soil to their target customers.

In IE expo 2016, there were 1,303 exhibitors from 30 countries presenting their latest product and solutions in the environmental area to more than 43,000 trade visitors.

www.ie-expo.com



The initiative is intended to promote Italian technologies, equipment and services related to prevention and control of Water and Sewage Treatment, Waste Management, Site Remediation, Soil Pollution Control, Air Pollution Control & Air Purification.

In particular the initiative aims to:

1. Introducing Italian newest trend on the areas of Water and Sewage Treatment, Waste Management, Site Remediation, Soil Pollution Control, Air Pollution Control & Air Purification to display advanced technologies, products and services which could best suit Chinese needs;
2. Promoting the export of innovative Italian technologies, products and services related to soil pollution and soil environmental quality in China and helping enterprises to penetrate the Chinese market;
3. Introducing Chinese enterprises to the investments opportunity in Italy and assisting them in penetrating Italian market;
4. Discussing business cooperation models among Italian and Chinese enterprises to realize a win-win situation and foster a green growth of both countries.

Location: Shanghai - People's Republic of China

Practical/Logistic information will be provided upon application

Expression of interest to be sent to ieexpo@minambiente.it by the 10th of March 2017