

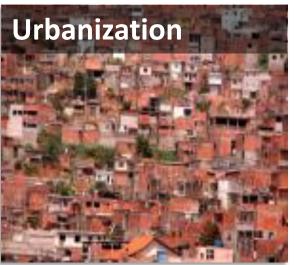
AN INNOVATION OF



IFC's EDGE Green Buildings Market Transformation Program

#### Reasons for sustainable urbanization







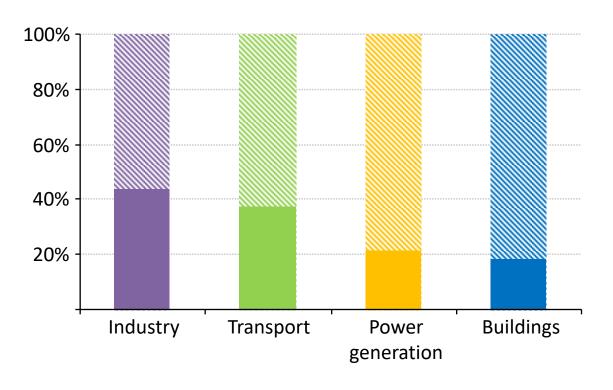


# Sustainable urbanization is one of the World Bank Group's 5 climate change priorities



# Buildings risk being the least exploited potential source of energy efficiency

Energy efficiency potential left unused in the New Policies (4°C path) Scenario



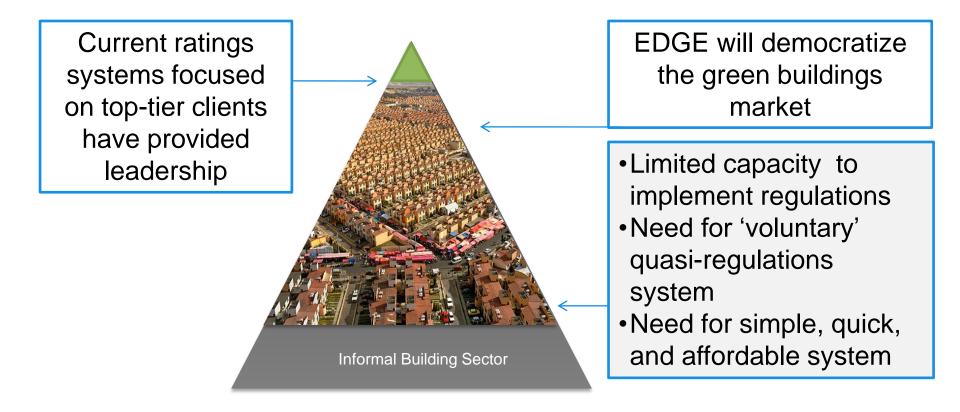
- Unrealised energy efficiency potential
- Realised energy efficiency potential

Two-thirds of the economic potential to improve energy efficiency remains untapped in the period to 2035





### Making an impact in emerging markets



There is a clear opportunity to engage much more of the market to focus on green buildings.





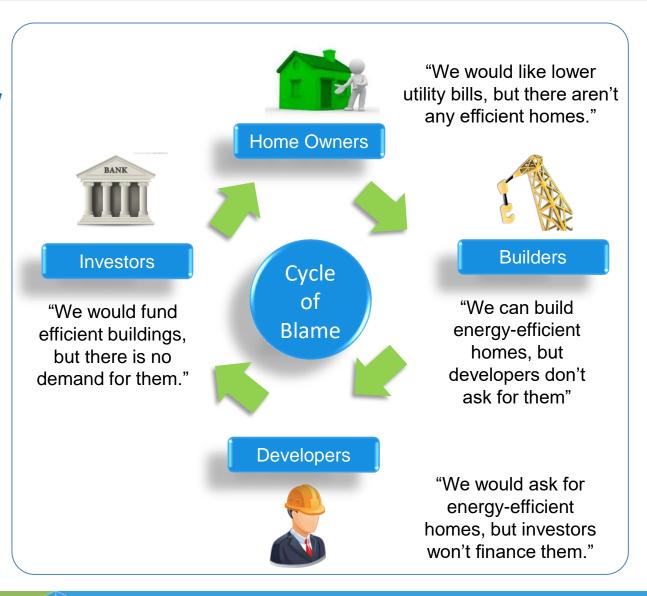
# Unlocking the potential for green building requires a multi-pronged approach

Technologies and know-how are available.

Economic benefits are well documented.

#### **But barriers remain:**

- Marginally higher upfront costs
- High perceived market risk
- Weak enabling environment



# IFC is combining its expertise in regulations and investment to deliver a comprehensive platform for green buildings

# IFC's EDGE Green Building Market Transformation Program

- ☐ A four-pronged approach to incentivize market adoption of green building practices
- ☐ Builds on resources and pipeline of IFC investments and advisory
- ☐ Incorporates a global certification system to define and validate green buildings.



## EDGE program impacts over 5-7 years

#### Target



20% of new construction certified as green in target markets

#### **Impacts**



5 million units with lower utility bills for homeowners



Power savings equal current consumption of Costa Rica



1 million cars off the road p.a.



Water savings equal current consumption of Trinidad



\$300 billion mobilized

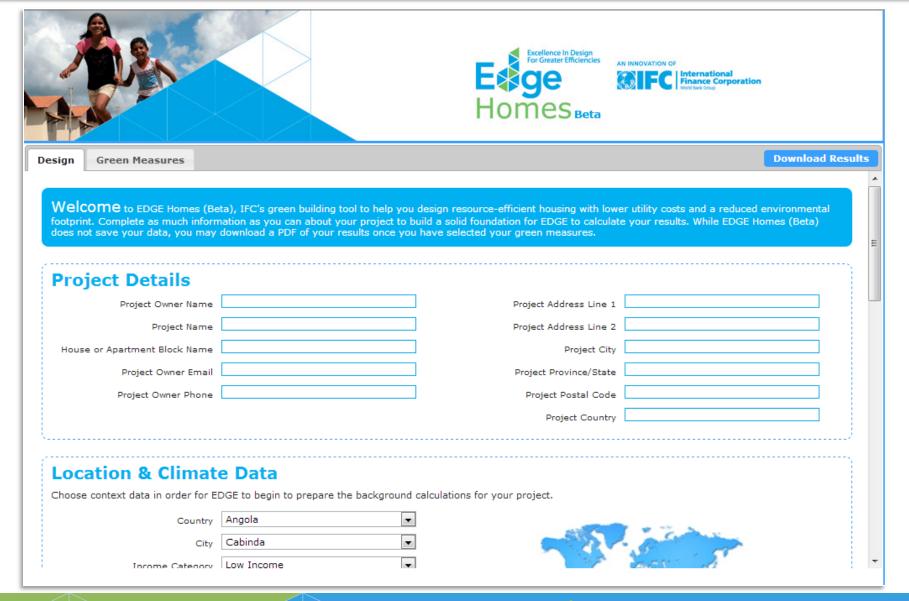


#### **EDGE Tools**

- EDGE has contextual data of utility costs and climate for different cities
- EDGE uses building physic calculations to give designspecific results
- EDGE spells out the most effective technical measures
- EDGE provides an investment planning tool for building owners and developers



### **Enter Project Details**



# ifc.org/edge

# find us



### Asia



Code in effect as of 2013 after IFC advisory engagement; now working on national codes

Features: simple to implement, effective, easy to monitor





### Africa

#### **Case Study: South Africa**

Focus on low-income housing market

MOU with South Africa Green Building Council, partnership with ESCOM, relationships with banks





#### **Latin America**



#### **Case Study: City Express**



\$37 M in loans for new hotels; EDGE certification for 5 hotels in MX, CO

Features: smaller windows, double glazing, insulation, HVAC, lighting, concrete construction



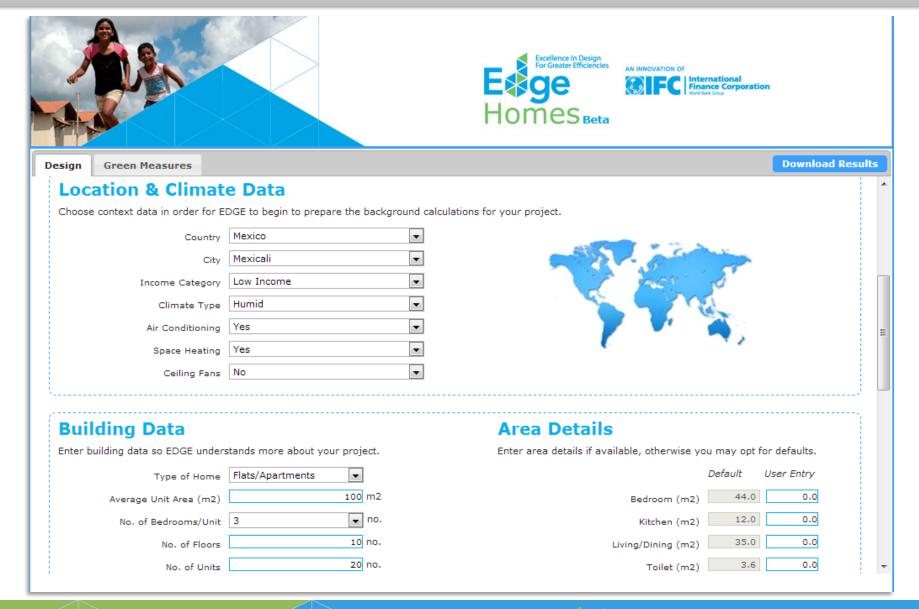
Features: solar hotwater, water efficient fittings, low energy light blubs and smart meters







#### Select Location & Climate Data



### Input Building Data and Area Details



Monthly Average

## Change Key Assumptions if necessary







**Download Results** 

Design

| ▼ |

#### **Key Assumptions**

**Green Measures** 

Fuel Used for Cooking

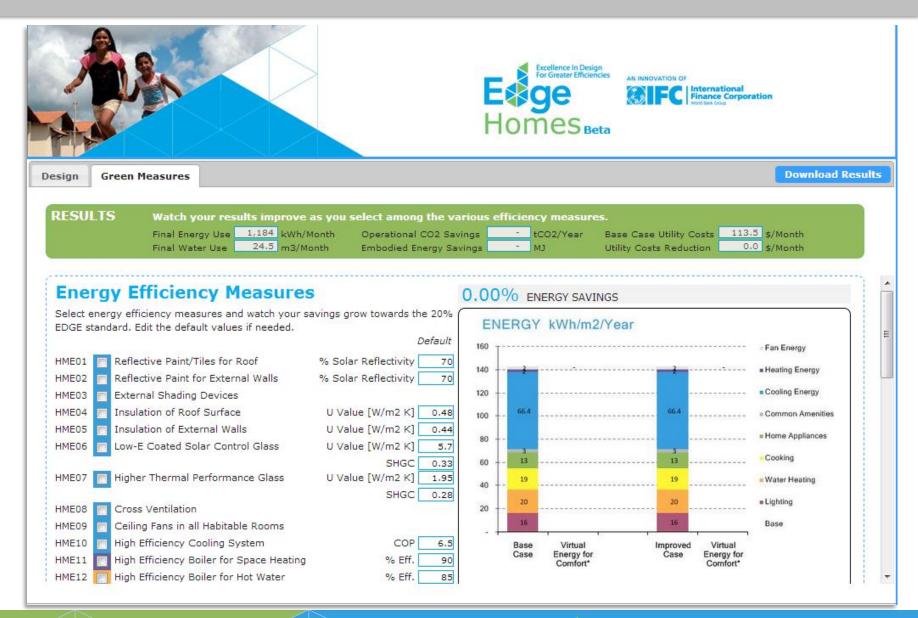
If you know your fuels, select them from the dropdown menus. You may also fine-tune the costs of utilities and other key assumptions by over-riding the defaults. This will make your EDGE results more accurate. Please provide your data source should you choose to over-ride the temperature fields.

Fuel Used for Water Heating	Natural Gas	▼	
Fuel Used for Space Heating	Natural Gas	▼	
	Default	User Entry	
Cost of Electricity	0.08	0.0	\$/kWh
Cost of Diesel Fuel	0.73	0.0	\$/L
Cost of Natural Gas	0.67	0.0	\$/L
Cost of Water	0.50	0.0	\$/kL
Latitude	32.0	0.0	Deg
CO2 Emissions g/kWh of Electricity	454	0.0	g/kWh
Window to Wall Ratio	30%	0	%
Roof U Value	1.4	0.0	W/m2.k
Wall U Value	1.8	0.0	W/m2.k
Glass U Value	5.9	0.0	W/m2.k
	0.0	0.0	Factor

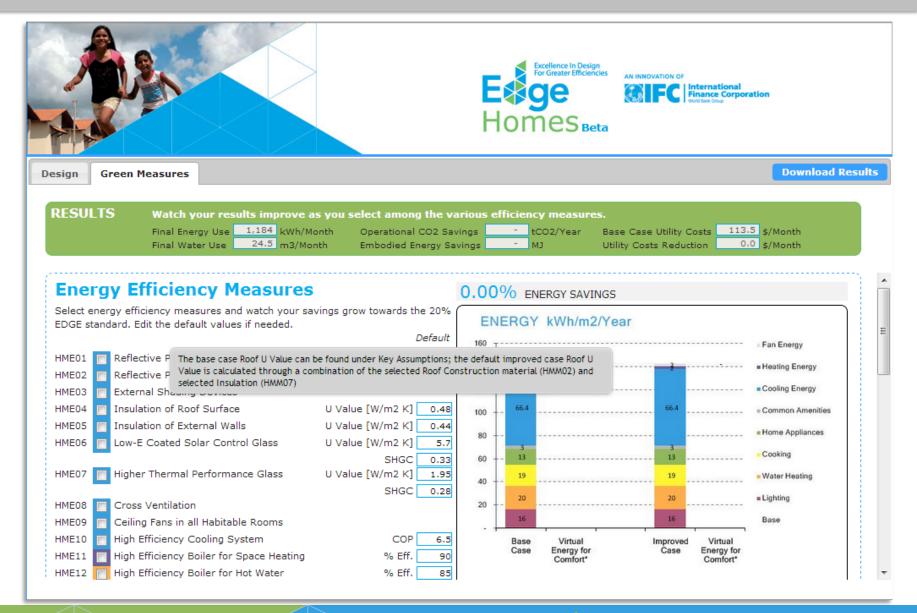
Natural Gas

Monthly Average Outdoor Temperature (deg.C) Default User Entry 13.60 14.30 18.90 23.10 26.80 31.80 33.50 33.00 31.50 22.90

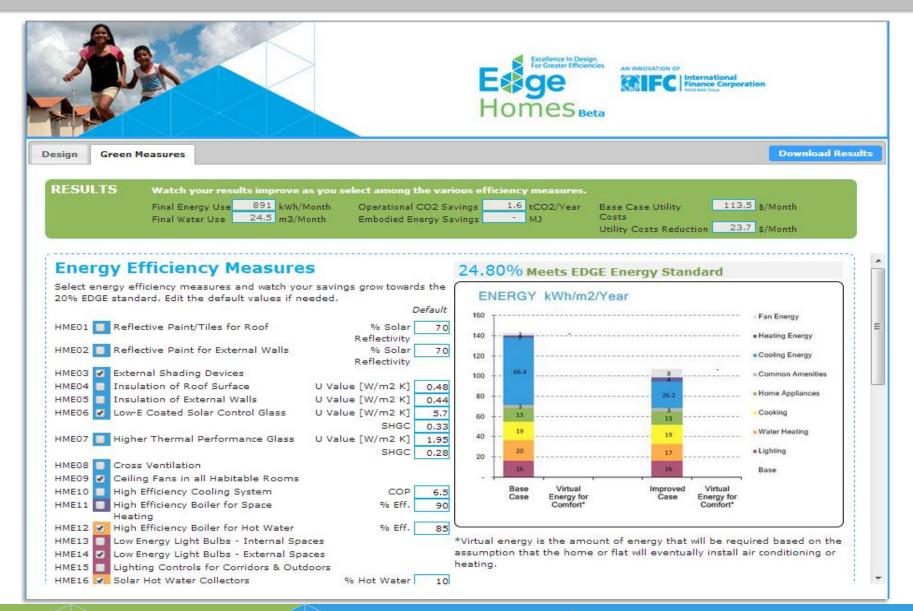
### Green Measures page shows base and improved case



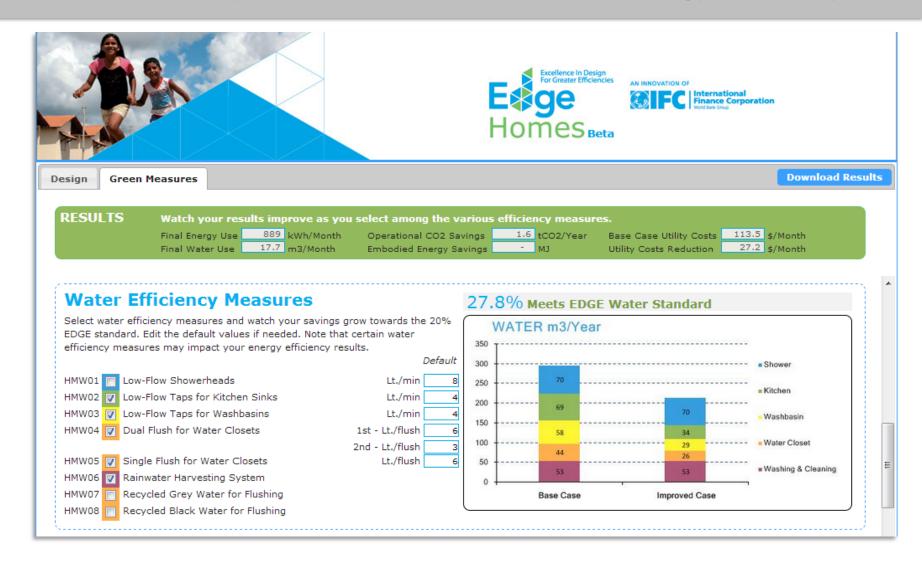
## Mouse-overs provide additional guidance



# Improved case results change when measures are ticked



#### Water Efficiency Measures are connected to Energy Efficiency



#### Materials section measures embodied energy of materials



### Downloadable pdf produces a results report

