



The Rio+20 Corporate Sustainability Forum (CSF): Innovation and Collaboration for the Future We Want

Roma, 19 luglio 2012

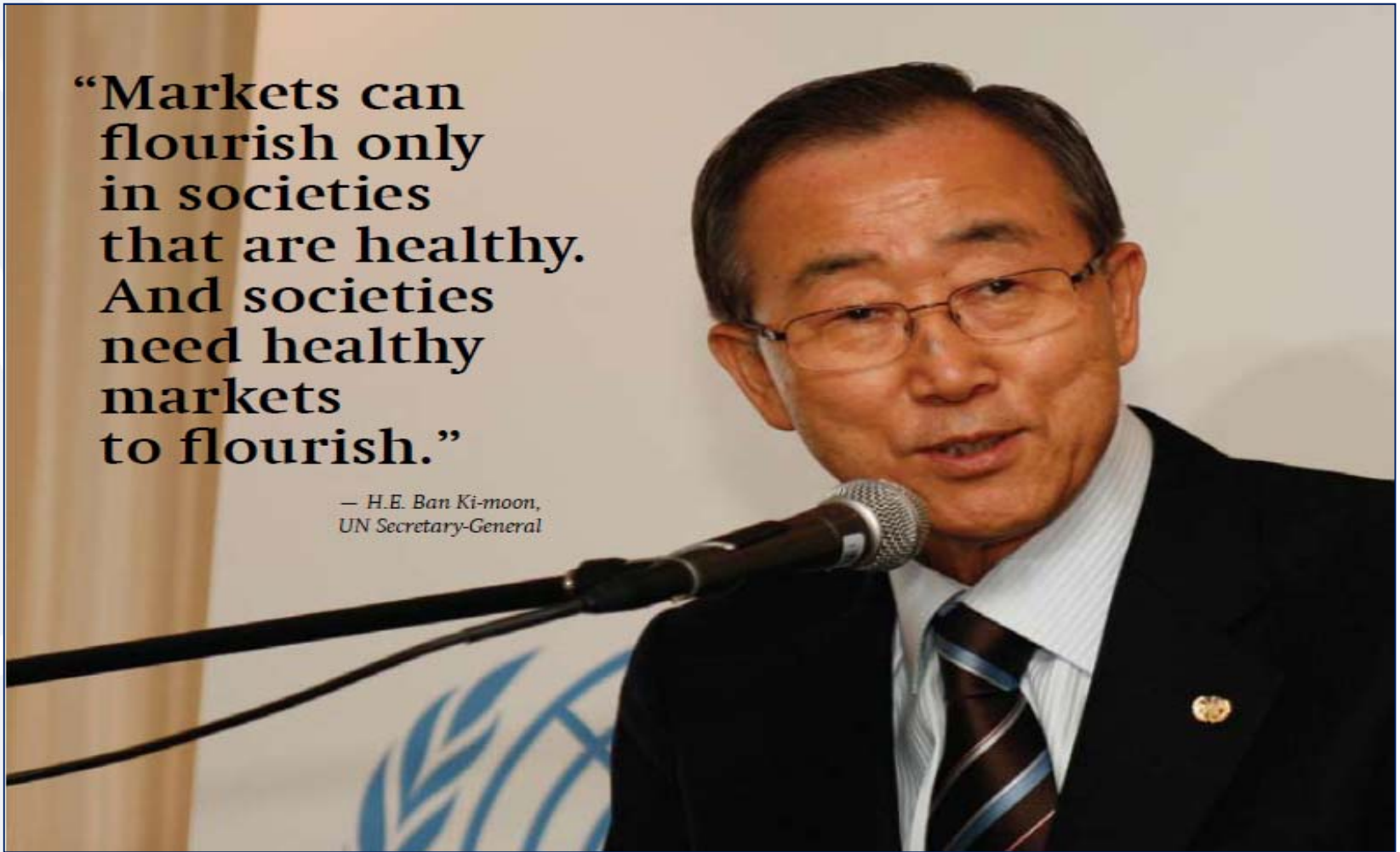


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Business & Society

“Markets can flourish only in societies that are healthy. And societies need healthy markets to flourish.”

*— H.E. Ban Ki-moon,
UN Secretary-General*



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The UN Global Compact

VISION

“A more sustainable and inclusive global economy.”

TWO COMPLEMENTARY OBJECTIVES

Make the ten principles part of business strategy, operations and culture everywhere.

Internalization

Catalyze action in support of broad UN goals, including the Millennium Development Goals

Contribution to Development



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The UN Global Compact Today

5500+ active business participants in 135 countries

3000+ non-business participants from civil society, labour, academia

Equal participation in developed and developing world

Equal participation from SME's and large companies

170+ of the Financial Times Global 500 companies (by market cap)

100+ active local networks around the world



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The UN Global Compact Network Italy



- The GCNI is a multi-stakeholder initiative;
- it is the collective action of those Italian signatories of the Global Compact that are committed to playing an active part in achieving the UN Global Compact general objectives;
- it seeks long term continuous improvement in the implementation of the UN Global Compact principles;
- it engages with other business associations, government departments, civil society organisations and networks in the promotion of the Global Compact principles;
- It is led by a multi-stakeholder Steering Committee, it is represented by a Chairperson and coordinated by a Secretariat.



The UN Global Compact towards Rio+20

- To ensure that business is recognized as a solutions provider in the sustainability space and remains fully engaged in the Rio+20 process, the World Business Council for Sustainable Development (**WBCSD**), the International Chamber of Commerce (**ICC**), and the UN Global Compact (**UNGC**) have formed **Business Action for Sustainable Development 2012 (BASD 2012)**;
- The main objective of BASD 2012 is to mobilize business leaders and build momentum toward the event, provide substantive input to the agenda, engage champion CEOs, and demonstrate the achievements of the private sector in contributing to economic, social and environmental goals;
- BASD 2012 is the official United Nations Major Group Coordinator of Business and Industry for the upcoming Conference on Sustainable Development (Rio+20)
- The BASD 2012 has submitted the formal Business and Industry input to the United Nations Conference on Sustainable Development, the convener of the upcoming Rio+20 Conference. The submission consists of a main chapeau text on the two main themes of the Rio+20 Conference, complemented and supported by submissions from BASD partners and convenors highlighting their specific contribution to Rio+20.



The UN Global Compact in Rio



- 15-18 June 2012 - Rio de Janeiro;
- Organized by the UN Global Compact in cooperation with the Rio+20 Secretariat, the UN System and the Global Compact Local Network Brazil;
- Over 2,700 participants - approximately half from the business and investor community, and half from civil society, academia, cities, Government and the United Nations;
- Over 120 sessions focused along six thematic tracks aligned with top priorities of the Rio+20 conference: Energy & Climate, Water & Ecosystems, Agriculture & Food, Economics & Finance of Sustainable Development, Social Development, and Urbanization & Cities.



The Rio+20 CSF Featured Outcomes 1/3

- Prove that **corporate sustainability** is an **essential element** in achieving **sustainable development**, and underscore the urgent need for the UN to engage the private sector as a key partner.
- Demonstrate that **principle-based platforms** and **transformative partnerships** are **advancing critical issues** – including sustainable energy, climate, water, food, women’s empowerment, children’s rights and good governance – with enormous potential to produce results if greater scale is achieved.
- Highlight that there can be **no sustainable development without respect for human rights**, and that, while the primary responsibility for ensuring their promotion and protection lie with Governments, businesses have an independent responsibility to respect human rights.
- **Showcase leading technological and social innovations**, emphasizing that many solutions to sustainability challenges already exist and can be more widely adopted with the right level of support, particularly from Governments and investors.
- Show Global Compact **Local Networks** to be **robust platforms for local business action**, with over 20 networks hosting sessions at the Forum.



The Rio+20 CSF Featured Outcomes 2/3

- Demonstrate the **critical influence of other stakeholders** – including investors, stock exchanges, business schools and universities, and cities – in stimulating corporate sustainability.
- **Motivate a rising number of companies** to commit to universal sustainability principles and report on performance, as advanced by the UN Global Compact.
- Mobilize a large number of **commitments to action and partnerships** by companies and other stakeholders. To ensure these commitments translate into impactful actions, only those that have clear targets and commit to annual public progress reports have been accepted.
- **Provide inspiration and encouragement to Governments** to transition to a green economy, and to take steps to support responsible business practices globally.
- The Rio+20 Corporate Sustainability Forum served as a **launching ground for hundreds of new activities, resources and commitments to action** by individual businesses, multiple companies, and public-private partnerships (ex. Green Industry Platform, Water Action Hub, Natural Capital Declaration, etc.).



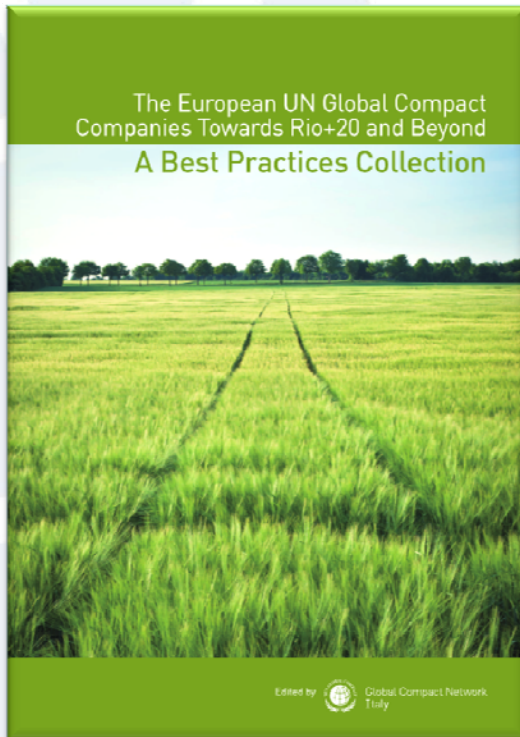
The UN Global Compact Network Italy in Rio 1/4

Partnering in Innovation for Sustainable Development - The workshop focused on all forms of innovations - process innovations, product innovations, organisational innovations, market innovations - showcasing and debating on successful experiences implemented by Italian companies within a global scenario.



The UN Global Compact Network Italy in Rio 2/4

The European UN Global Compact Companies Towards Rio+20 and Beyond - An updated version of the best practices collection realised during the European Local Networks Meeting hosted on October in Rome was launched during the Rio+20 Corporate Sustainability Forum. The publication can be considered as a powerful tool to showcase the business capacity building on sustainable development.



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The UN Global Compact Network Italy in Rio 3/4

Ensure Universal Access to Modern Energy Services to Achieve 'Sustainable Energy for All' (Co-organization) - In line with the Secretary-General's Sustainable Energy for All initiative, participants discussed private sector engagement and public policy measures that will help achieve universal energy access for all by 2030. Presentations and a panel discussion highlighted the innovative resources, technologies, financing, and business models available to achieve energy access for all as well as the need for public-private partnerships and policy frameworks.



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The UN Global Compact Network Italy in Rio 4/4

Compact 4 Rio: High-Level Closing Plenary - Compact 4 Rio convened chief executives from business, leaders from civil society, Government, and the United Nations together with Forum participants to distil the outcomes of the Rio+20 Corporate Sustainability Forum and provide the opportunity to identify key policy recommendations to government leaders on what is needed to scale up innovation and public-private collaboration in support of sustainability goals. Paolo Andrea Colombo, President at Enel S.p.A. took the floor during the event.



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The UN Global Compact Network Italy Commitments

Commitment name: Contribute to the development of the Global Compact Network Italy

Summary: We will promote the UNGC within the Italian context, facilitate participants' implementation of (and reporting on) the ten principles and create opportunities for multi-stakeholder collective actions

Targets:

- By 2015 - **Increase the number of participants** to the UNGC and to the GCNI. Target: 300 participants to the UNGC – 80 participants to the GCNI in 2015.
- By 2015 - Define an ad hoc **training program on the UNGC Ten Principles** for Italian companies and organizations participate to the UNGC and test it at least once by 2015.
- By 2015 - Define and implement a **COP Peer Review Mechanism** and submit all the COP produced by the Italian companies participating to the GCNI by 2015
- By 2015 - Define **common sustainability criteria to pre-select suppliers** and promote it within the Italian Network. Target: criteria adopted by 20 companies by 2015;
- By 2015 - Promote the **adoption of commitments** and at least one specific goal to support the **Energy for All** challenge by 20 companies by 2015;
- By 2015 - Promote at least **one collective multi-stakeholder action** to enhance the UNGC Ten principles by 2015.



The UN Global Compact Network Italy Awards

- One of the top three Most Communicative Networks
- One of the top three Most Collaborative Networks
- For the effort in promoting network collective action within the European Region



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