



Progetto Previeni

Il punto di vista del WWF sull'inquinamento chimico

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Responsabile Programma
Sostenibilità WWF Italia
25 10 2011**



WWF IN BREVE

+100

Il WWF presente
in 100 paesi, in 5
continenti

1961

Il WWF fondato nel
1961



+5,000

Il WWF ha oltre
5.000 persone di
staff

+5M

Il WWF ha oltre 5 milioni
d sostenitori



WWF's global conservation framework

Challenge

Conserve biodiversity
Reduce humanity's global footprint

Focus efforts

35 priority places
36 priority species
6 priority footprint areas

Tackle both drivers and threats

Threats

Agriculture
Wildlife trade
Urbanization
Energy production
Infrastructure
Climate change
Pollution

Drivers behind threats

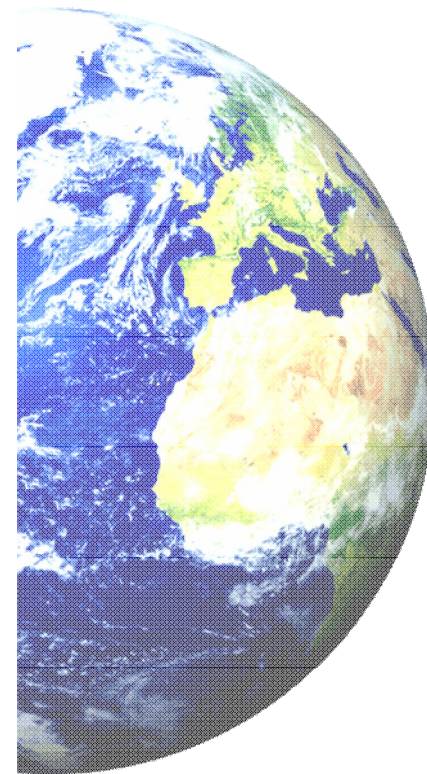
Public sector finance
Private sector finance
Business practices
Laws
Consumption choices



popolazione \times consumi \neq pianeta

$$(I = P \times A \times T)$$

Ehrlich and Holdren, 1971



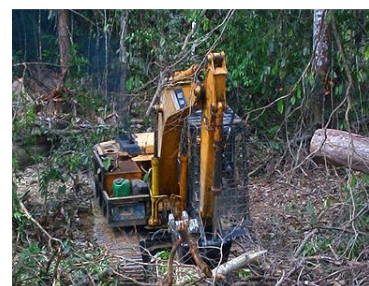


**Aumento consumi
+ crescita popolazione
= aumento domanda di
risorse**

**Aumento crescita
e ricchezza
economiche**

**Aumento attività
industriali
e sviluppo**

**Sovrasfruttamento
Degrado/perdita habitat
Inquinamento
= MINACCE ALLA
BIODIVERSITA'**





**Climate
Change**

**Ozone
depletion**

**Atmospheric
Aerosol
Loading**

**Biogeochemical
loading:
Global N & P
Cycles**

**Ocean
acidification**

**Rate of Biodiversity
Loss**

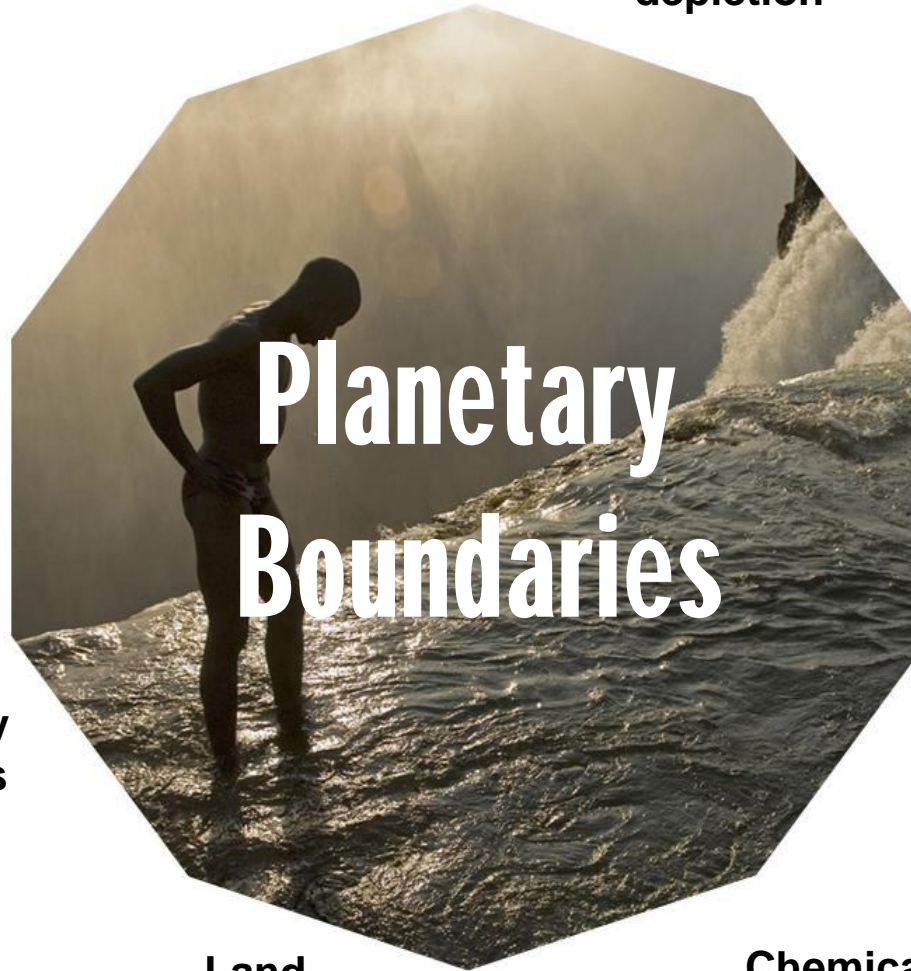
**Global
Freshwater
Use**

**Land
System Change**

**Chemical
Pollution**

*Plastics, Endocrine Disruptors,
Nuclear Waste Emitted globally
To be determined*

Planetary Boundaries



Rockström *et al.*, Safe Operating Space for Humanity.
Nature, 461, 472-475, 2009

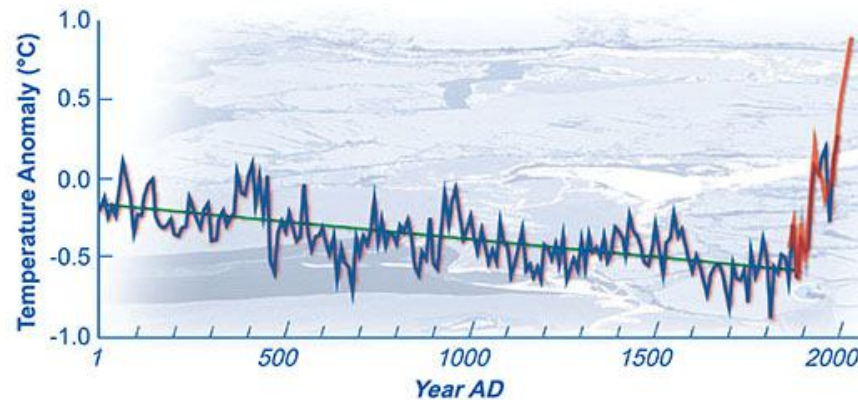


PLANETARY BOUNDARIES				
Earth-system process	Parameters	Proposed boundary	Current status	Pre-industrial value
Climate change	(i) Atmospheric carbon dioxide concentration (parts per million by volume)	350	387	280
	(ii) Change in radiative forcing (watts per metre squared)	1	1.5	0
Rate of biodiversity loss	Extinction rate (number of species per million species per year)	10	>100	0.1-1
Nitrogen cycle (part of a boundary with the phosphorus cycle)	Amount of N ₂ removed from the atmosphere for human use (millions of tonnes per year)	35	121	0
Phosphorus cycle (part of a boundary with the nitrogen cycle)	Quantity of P flowing into the oceans (millions of tonnes per year)	11	8.5-9.5	~1
Stratospheric ozone depletion	Concentration of ozone (Dobson unit)	276	283	290
Ocean acidification	Global mean saturation state of aragonite in surface sea water	2.75	2.90	3.44
Global freshwater use	Consumption of freshwater by humans (km ³ per year)	4,000	2,600	415
Change in land use	Percentage of global land cover converted to cropland	15	11.7	Low
Atmospheric aerosol loading	Overall particulate concentration in the atmosphere, on a regional basis	To be determined		
Chemical pollution	For example, amount emitted to, or concentration of persistent organic pollutants, plastics, endocrine disruptors, heavy metals and nuclear waste in, the global environment, or the effects on ecosystem and functioning of Earth system thereof	To be determined		

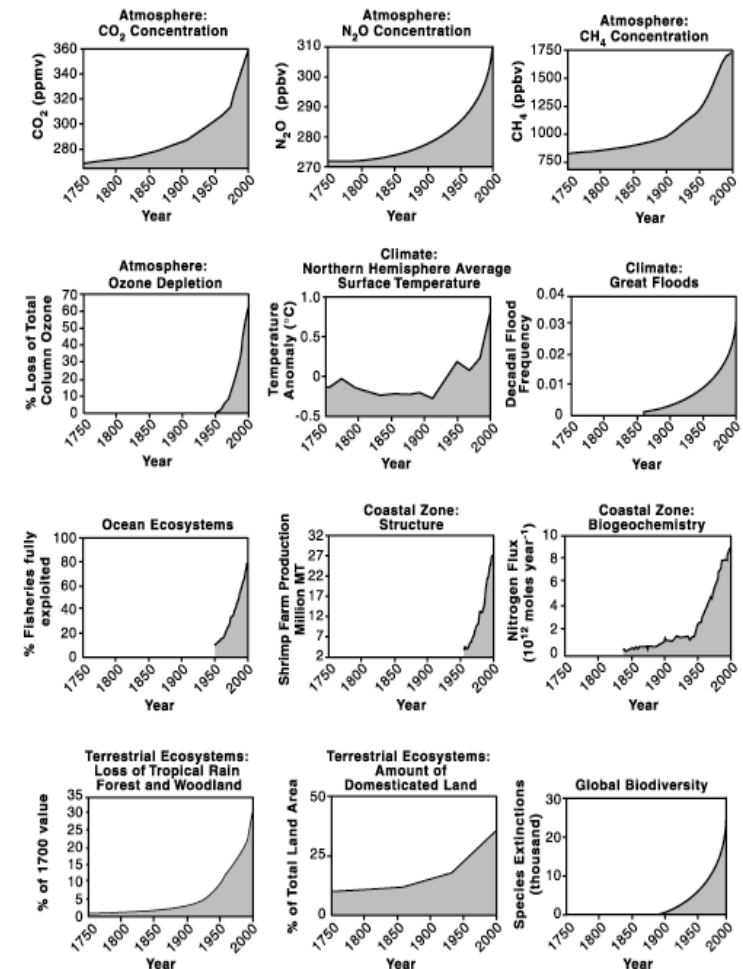
Carpenter and Bennett, Reconsideration of the planetary boundary for phosphorus. *Environmental Research Letters*, 2011



L'umanità nell'Antropocene



Kaufman *et al.*, Recent Warming Reverses Long-Term Arctic Cooling. *Science*, 2009



Steffen *et al.*, 2004



Pollution is one of the primary ways in which humans have caused drastic modifications of wildlife habitat



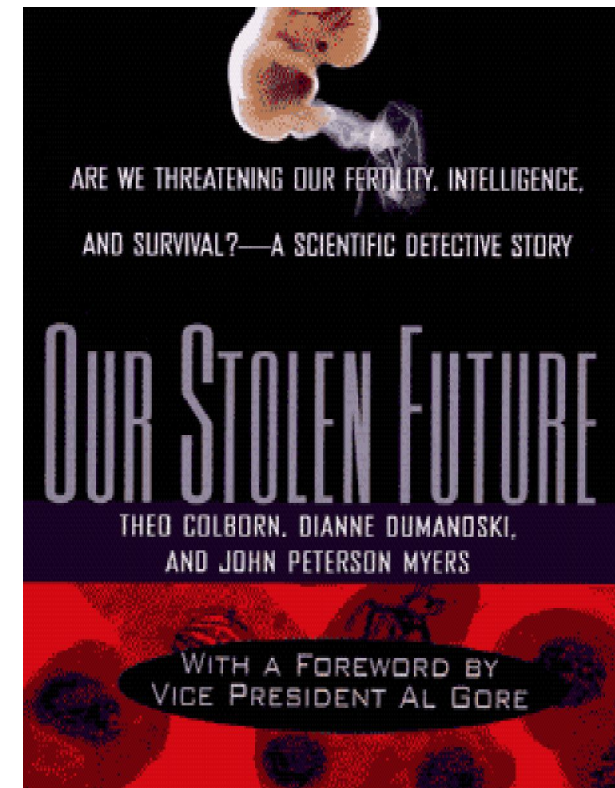
« Più riusciamo a focalizzare la nostra attenzione sulle meraviglie e le realtà dell'universo attorno a noi, meno dovremmo trovare gusto nel distruggerlo» (Rachel Carson)





“Our stolen future” T. Colborn, D. Dumanoski, P. Myers (1996)

- WWF: preoccupazione per le minacce alla biodiversità e alla salute
- Impatti sulla fauna selvatica nelle aree inquinate di tutto il mondo
- Malattie/disordini umani legati all'esposizioni agli IE





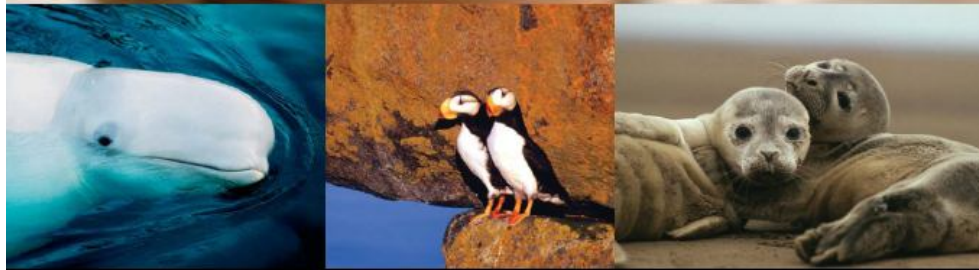
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DETOX

Campaigning for safer chemicals



WWF, January 2007



WHITE PAPER

Strategy for a future Chemicals Policy

A truly European campaign

Operating from the heart of EU decision-making, DetoX ran in parallel in 13 European countries, giving it a truly European impact. With the leadership of the core team in Brussels, WWF's national offices managed to place the need for a stronger EU regulation on chemicals in the media, with politicians and ultimately, in the minds of the people, thereby increasing the pressure on EU decision-makers. The global media success achieved with the involvement of most WWF European offices in the biomonitoring studies, and the report on contamination of the food chain, were crucial in making a Europe-wide breakthrough on the political debate front and in the public's awareness.

Some national highlights include:



Having taken part in WWF's biomonitoring survey, the mother of the Belgian family tested (a doctor herself) started a strong personal campaign to persuade the medical community, the media and the Belgian politicians of the need for a strong REACH.



In May 2006, after strong pressure from WWF and other Danish NGOs, Danish Members of the European Parliament sent a letter to the REACH "rapporteur" supporting the substitution of hazardous chemicals. The campaign also attracted huge media attention.



In Finland, the family blood testing became such a hot topic of conversation that people could be overheard talking about it on public transport and in supermarkets. Very good cooperation was established with Finnish Members of the European Parliament, which has now been extended to other environmental issues.



In France, following an event in the European Parliament with French companies in favour of substituting harmful chemicals for safer alternatives, WWF is now working with the French Environment Ministry to persuade other companies to choose safer chemicals.



In Germany, the family blood testing and reports about wildlife contamination resulted in good media coverage about the problem of chemical contamination.



In Greece, DetoX put together a strong coalition of consumers, trade unions, professional organizations and media that effectively influenced the national debate on REACH.



In Hungary, WWF built a coalition of NGOs on REACH and was chosen to represent their points of view in the Hungarian REACH ad-hoc committee. The TV spot featuring a Hungarian Member of the European Parliament was run on 24 TV channels.



After testing the blood of 18 Italian celebrities and politicians, an on-line chemical contamination self-test attracted more than 22,000 visitors in a week. Numerous street actions, joint petitions and email campaigns targeted Italian Members of the European Parliament and placed the toxics issue high up on the political agenda.



In Latvia, two years of street actions, many publications, discussions, lectures and contacts with top officials brought chemical contamination into the public arena.



In Poland, DetoX engaged celebrities and generated one of the most intensive media campaigns in Europe, including a television spot with Polish celebrities that was shown in cinemas and a widely played song created by famous Polish pop stars.



In Spain, getting the Minister for Environment to test her blood for chemicals and the launch of several chemical contamination reports were key in attracting the attention of citizens, media and politicians. WWF/Adena forged good relationships with key MEPs and worked closely with other Spanish organisations to put REACH on the Spanish government's political agenda.



In Sweden, DetoX has been the most successful WWF campaign ever. It has generated extensive media coverage on the toxics issue and kept the pressure on Swedish politicians to vote for a strong REACH.



In the UK, the excellent media coverage of campaign activities and reports increased public awareness of the campaign. Intense political contacts and media pressure made UK Tory leader, David Cameron, join the ranks for a strong REACH and cross-party support for the substitution of hazardous chemicals was achieved in the European Parliament's Environment Committee vote.



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SATCHI & SATCHI - WWF-ONLUS FOTO: BOUDEWYN SMT



Le sostanze chimiche nocive stanno leggermente cambiando il mondo.

Informati sulle iniziative della Settimana contro la chimica nociva: www.wwf.it - tel. 06.844971.

Svelénati. L'antidoto sei tu.

Met.Ro.
Metropolitan di Roma s.p.a.



for a living planet®



SAATCHI & SAATCHI WWF/OLIVIERO TOSCANI/BOUDEWYN SMIT



Le sostanze chimiche nocive ti stanno leggermente cambiando.

Informati sulle iniziative della Settimana contro la chimica nociva: www.wwf.it - tel. 06.844971.

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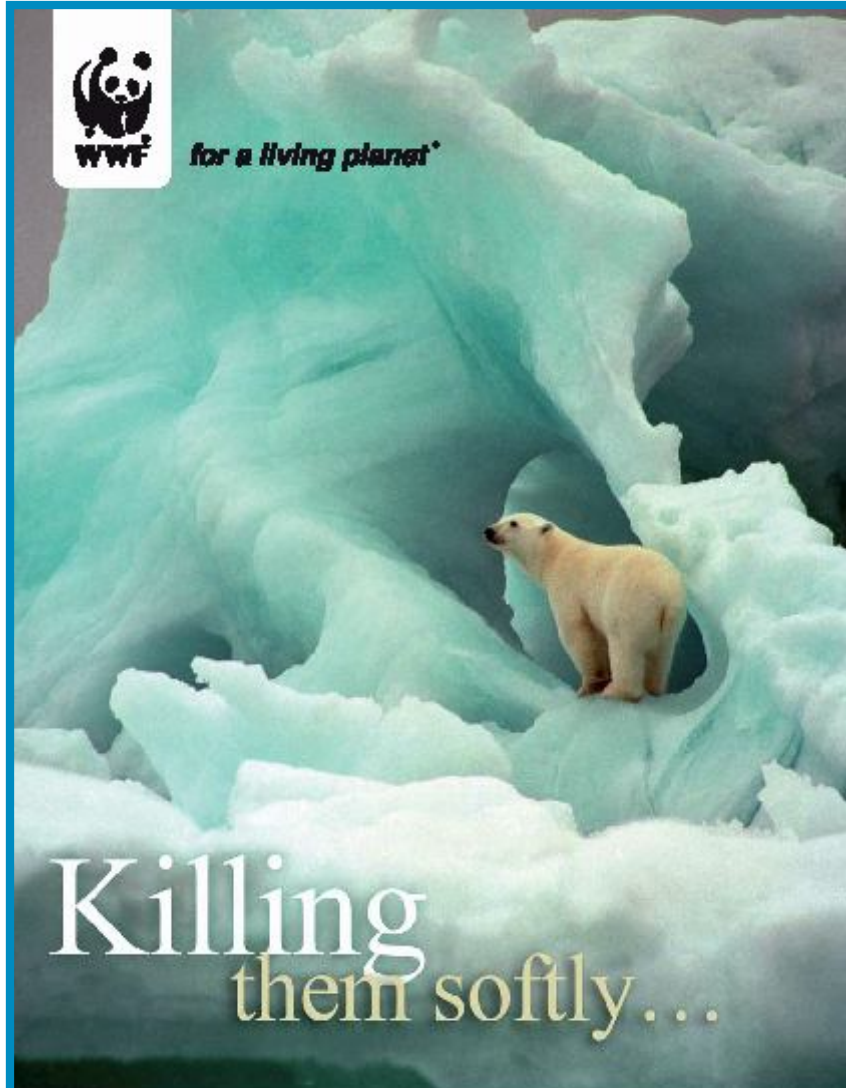
A single tin of paint can pollute millions of litres of water.

A single can of dissolvent pollute millions of litres of water.





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Killing them softly...

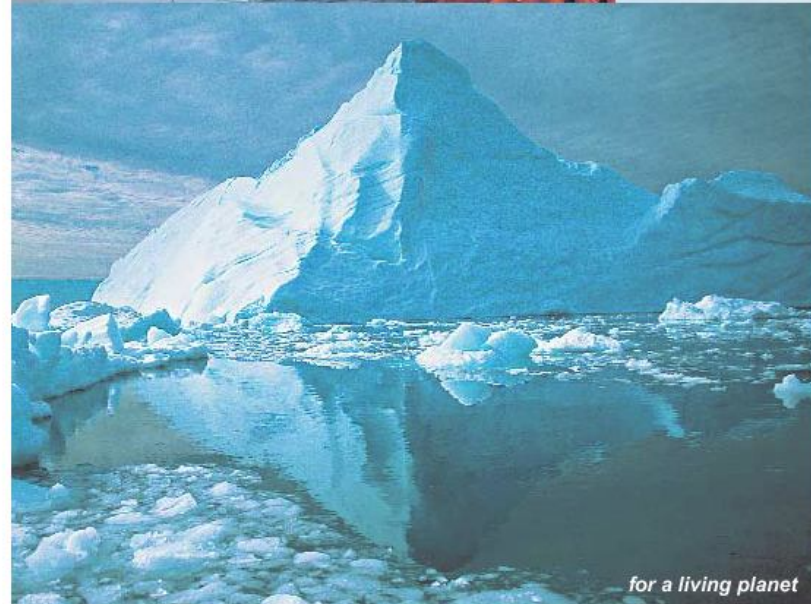
HEALTH EFFECTS IN ARCTIC WILDLIFE LINKED TO CHEMICAL EXPOSURES



DETOX
CAMPAIGN

The tip of the iceberg: Chemical contamination in the Arctic

WWF International Arctic Programme



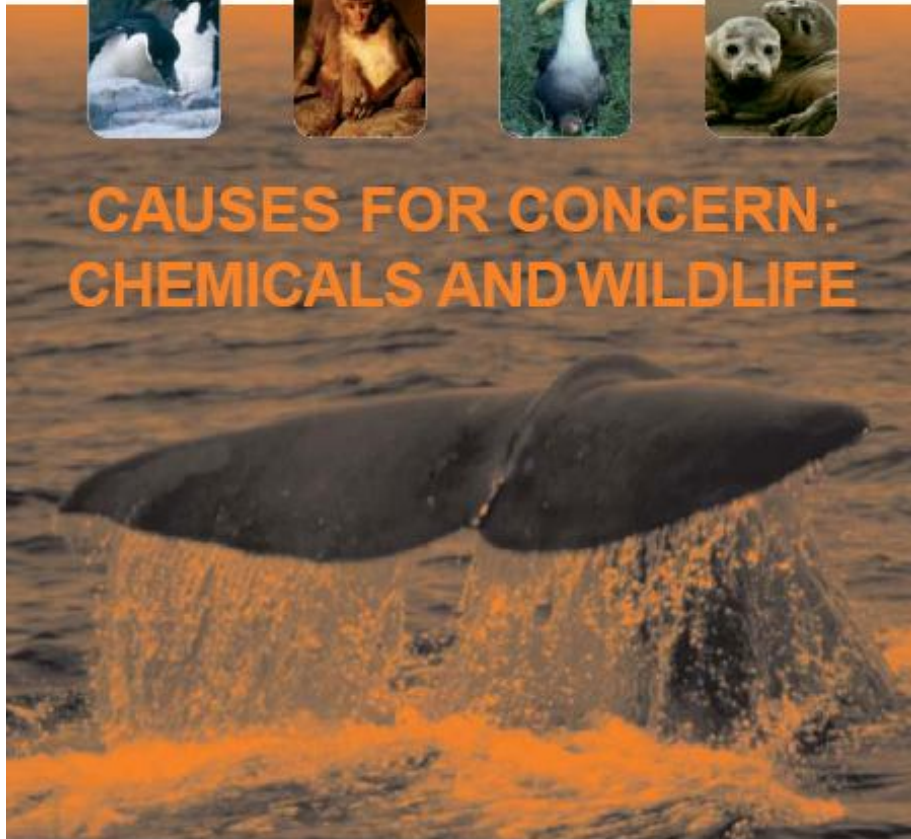
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DETOX
C A M P A I G N



CAUSES FOR CONCERN: CHEMICALS AND WILDLIFE



TOXIC CHEMICALS
A THREAT TO WILDLIFE AND HUMANS

EFFECTS IN WILDLIFE LINKED TO HORMONE DISRUPTERS



Credit: Jo Benn / WWF-Canon

Many male fish in EU estuaries and in the North Sea are abnormally producing the female egg yolk protein;



Credit: Wild Wonders of Europe / Tom Schandy / WWF

Frogs and toads in some parts of the world have eggs in their testicles;



Credit: Daniela Andreea Spyropoulos/IStock

Male peregrine falcons in e.g. Spain have been feminised and also produce the female egg yolk protein;



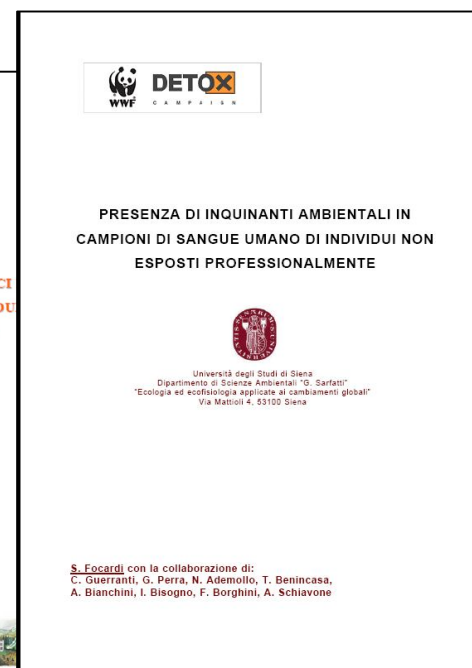
Credit: DSanchez&Lope / WWF-Canon

Otters have been reported with undescended testicles and in Europe have suffered reduced reproduction;



Credit: Jon Aars / Norwegian Polar Institute / WWF-Canon

Male polar bears also seem to have been affected by hormone disrupters as some have been found with smaller genitalia.





La catena della contaminazione globale:

il ruolo
dell'alimentazione

Settembre 2006

Alimenti analizzati



Regno Unito: burro, formaggio "cheddar", pancetta affumicata (bacon), salsicce, uova, latte, olio d'oliva, petto di pollo, bastoncini di pesce, salmone affumicato scozzese, tonno (in scatola), miele, pane nero, succo d'arancia, formaggio "cheddar" scozzese.



Finlandia: wurstel, carne di renna.



Svezia: aringhe marinate ("strömming"), manzo macinato ("kotfärs").



Polonia: bistecche di maiale ("schabowy"), formaggio cottage ("serrek wlejski" - fiocchi di latte).



Italia: salame cacciatore, caciotta.



Spagna: prosciutto crudo ("jamón curado"), formaggio "manchego".



Grecia: bistecche di maiale, formaggio kefalotyri.





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CHEMICAL CONTAMINATION IN THE MEDITERRANEAN: THE CASE OF SWORDFISH



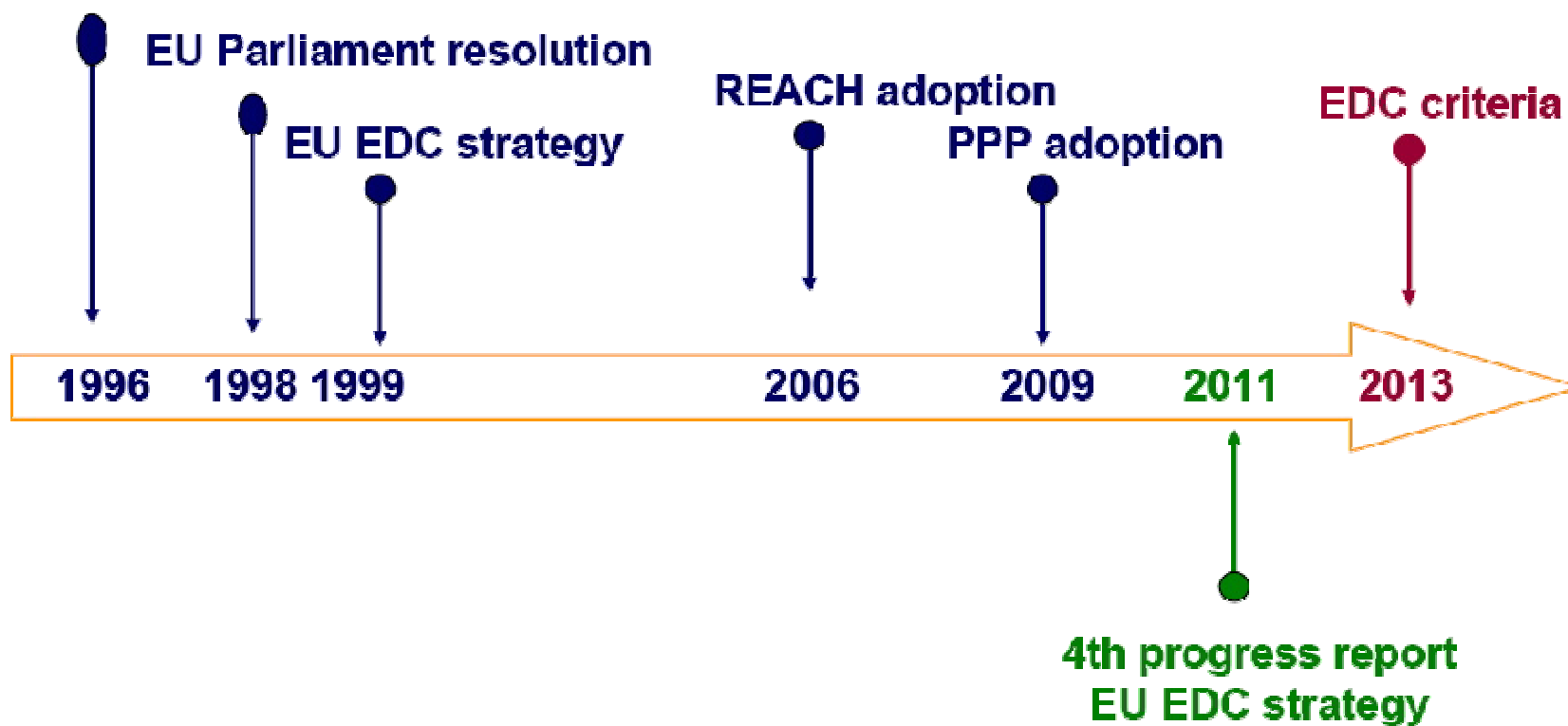
Invisible burden

Good reasons to get rid of PBT chemicals



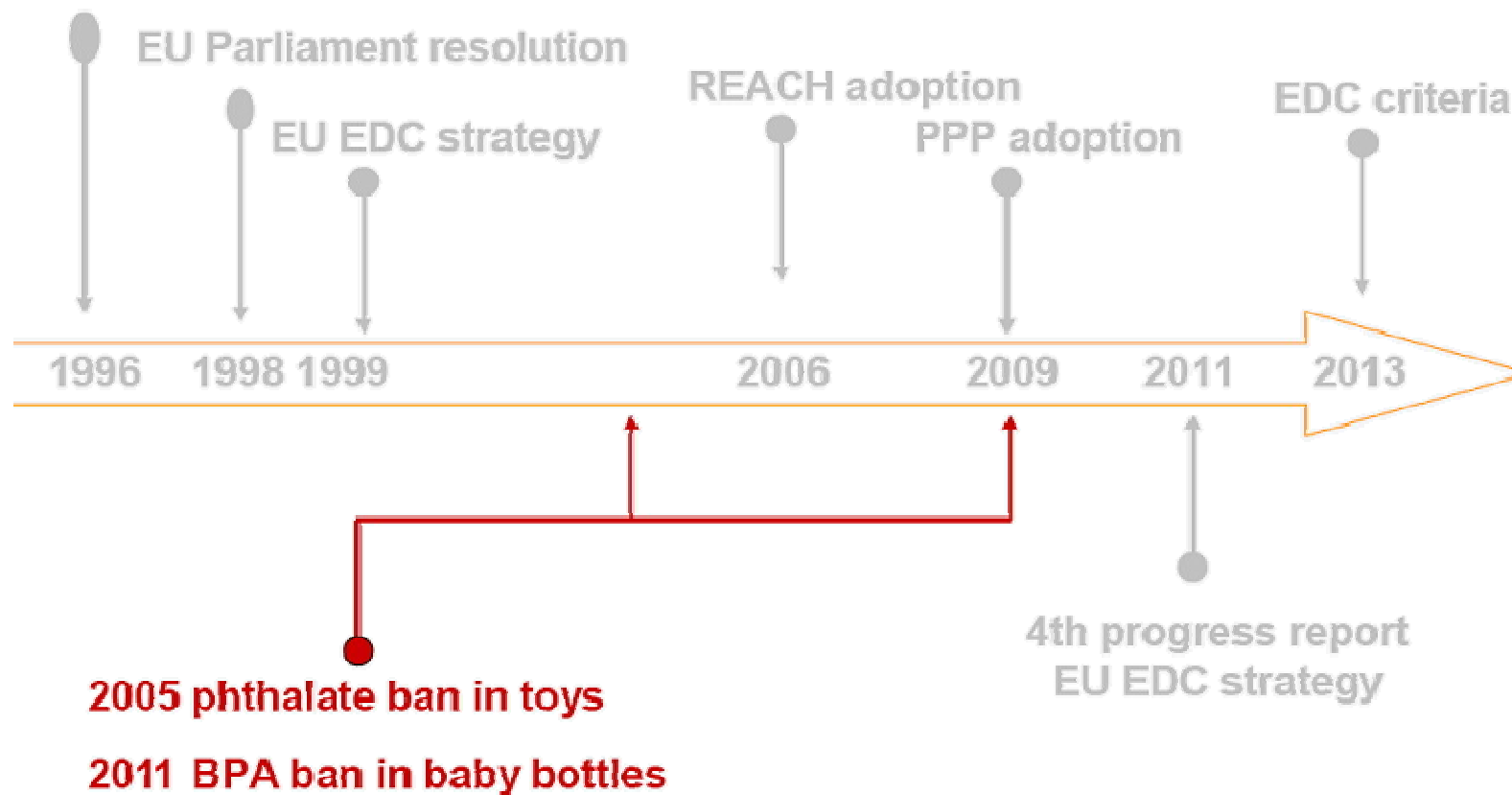


Weybridge workshop





Weybridge workshop





Effetti sulla biosfera (1)

CHEMICAL COCKTAILS

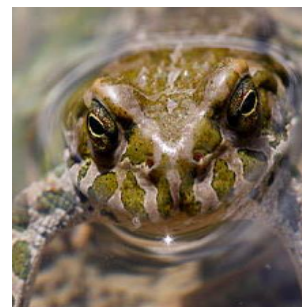
HARMFUL MIXTURES UPSET OUR HORMONES





Effetti sulla biosfera (2)

- Effetti potenzialmente irreversibili (finestra critica sullo sviluppo)
- Effetti ritardati
- Effetti a basse dosi (non prevedibili dalle sperimentazioni ad alte dosi)





HEALTH IMPACTS LINKED TO HORMONE DISRUPTERS

CHEMICALS DISRUPTING MALE REPRODUCTIVE HEALTH: A LIFELONG THREAT TO BOYS, MEN AND FUTURE GENERATIONS

It now appears that in several EU countries around 1 in 5 young men have impaired fertility¹. Men's exposure to 'gender bender' hormone disrupters has been linked to this problem. Studies of male animals have also shown that chemicals to which we may be exposed, which block the male hormone (testosterone), may cause birth defects of the penis and testicles, and low sperm counts. It is therefore likely that these chemicals play a role in the birth defects of baby boys, declining sperm counts in young men and testicular cancer.



A RISK OF BREAST CANCER IN WOMEN

Around 1 in 10 women in Europe now gets breast cancer, a higher rate than twenty years ago.² The increase is not just due to higher life expectancy, later childbirth, inherited genetic risk or more screening for breast cancer.

There is good reason to suspect that hormone disrupters that mimic estrogen play a role in the increase, because it is well known that a woman's lifetime exposure to estrogen influences her risk of breast cancer. Research suggests that we will not be able to reduce the rates of breast cancer without addressing people's exposure to hormone disrupting chemicals.

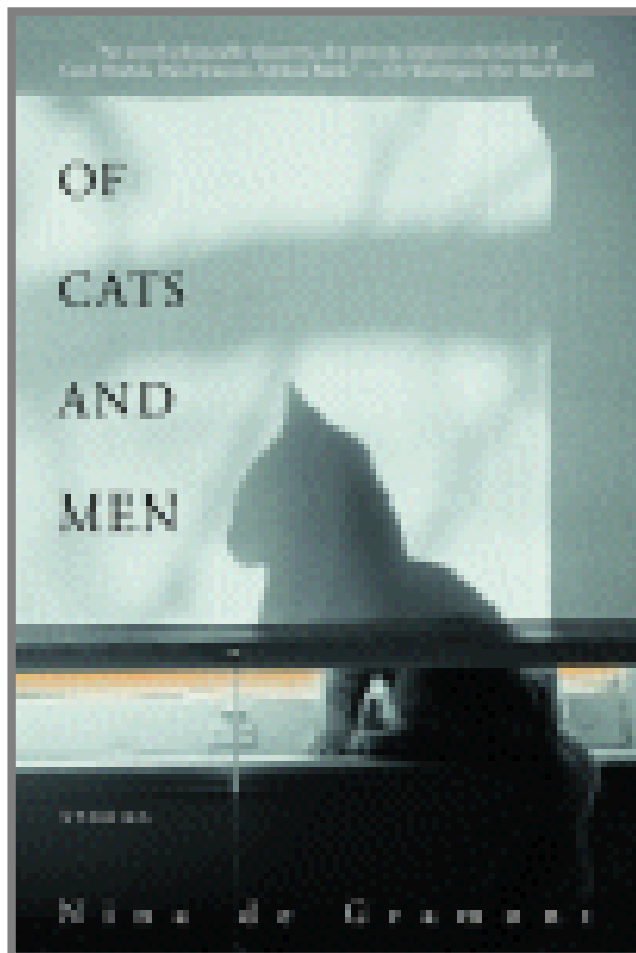


FEMINISING WILDLIFE

Wildlife, too, is suffering from exposure to hormone disrupters, and a CHEM Trust report reviews many of the effects seen in male wildlife, which indicate that they are being biologically 'feminised'.³ Reduced reproduction has been reported in some populations of many different species in polluted areas all over the world.



Polluted Pets



Teflon chemicals: PFCs (Perfluorochemicals)



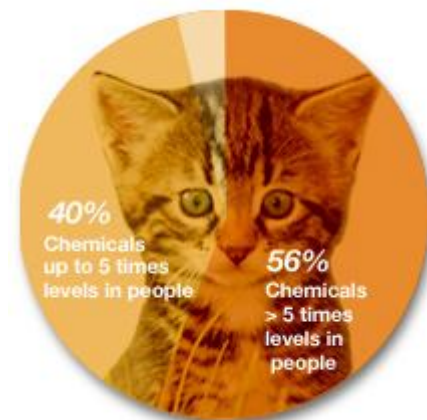
Fire retardants: PBDEs (Polybrominated diphenyl ethers)



Mercury



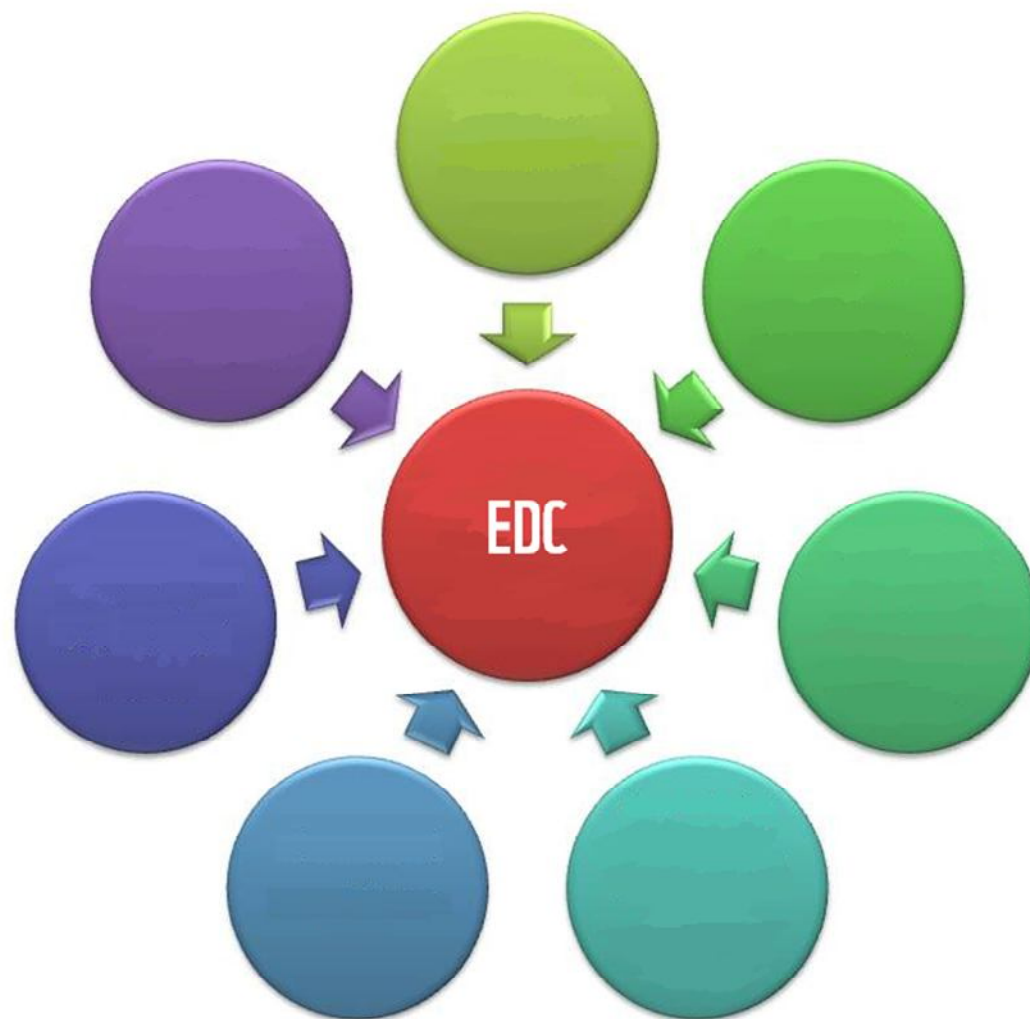
35 chemicals detected
- 40% at higher levels
in dogs than people



46 chemicals detected
- 96% at higher levels
in cats than people

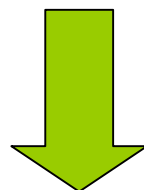


Sostanze Chimiche EDC approccio multidisciplinare





Sostanze Chimiche EDC approccio multidisciplinare



P R E V I E N I



Salute riproduttiva e contaminanti



Esistono soluzioni? Sì! (1)

- Principio di precauzione (**Not Safe, only Safer**)
- Divieto immediato per le sostanze più pericolose:
 - persistenti e bioaccumulanti
 - IE noti e altre con effetti identificati
 - con effetti combinati e attività basse dosi
- Sostituzione
- Dimostrare causa-effetto

**SUBSTITUTION
IS POSSIBLE**





Esistono soluzioni? Sì! (2)

tutela della salute e mantenimento dei servizi ecosistemici

Il pianeta Terra è un complesso sistema guidato da interrelazioni multiple tra i suoi componenti, in particolare tra uomini e ambiente naturale.

In questo contesto la biodiversità è essenziale per mantenere i beni e servizi del nostro pianeta e, in sostanza, la vita stessa



I dream a better world, and
ask, why not?



for a living planet®

